



### Module 3: Undertaking Research with Impact in Mind

#### *Developing a Pathways to Impact Statement*

Liz Rattray

**7 May, 12-2pm**

MacRobert 314

This session will provide participants with a guide to developing pathways to impact statements for research proposals that will impress reviewers. Participants will be given an overview of best practice in order to facilitate discussion about the sort of things that they might include in their next pathways to impact statement.

#### *Building and Managing Research Teams*

Neil Gow and Claire Wallace

**16 May, 12-2pm**

MacRobert 252

This workshop considers how to build and manage research teams for maximum efficacy and impact. It addresses:

- > Building capacity within research partners/teams
- > Developing enduring partnerships/networks
- > Incorporating visual and quantitative methods to improve impact
- > Working with the third sector

Workshop places can be booked by logging onto

<http://www.abdn.ac.uk/coursebooking/> (click on the "Research Staff Development" button). If you are experiencing problems booking individual workshops, please contact Lucy Leiper: [l.leiper@abdn.ac.uk](mailto:l.leiper@abdn.ac.uk)

[www.abdn.ac.uk/develop](http://www.abdn.ac.uk/develop)



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# Achieving Impact from your Research: Training Workshops

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**Workshop Programme 2013**



# Achieving Impact from your Research: Training Workshops

## Workshop Programme 2013

### Summary

This workshop series is designed for Aberdeen researchers to enhance the societal and economic impact of their research and more effectively engage end-users throughout the research process.

### Aim

This workshop series will build capacity amongst the Aberdeen research community to design, undertake and disseminate research that achieves greater economic and societal impact.

### Rationale

Building the capacity of research staff to enhance the impact of their work is essential to fulfil the University of Aberdeen's new strategic plan, which promotes impact-driven research within interdisciplinary themes, and recognises the unique needs of different disciplinary groups, ranging from biomedical sciences to the performing arts. Much effort is currently focussed on measuring and attributing impact retrospectively for submission to REF2014. There is an urgent need, however, to start looking forward to the next REF in parallel with this effort, and to build capacity for researchers to design and undertake new research with impact in mind.

### Workshop Design and Timing

The workshop series is being hosted by the University of Aberdeen Centre for Sustainable International Development and the Researcher Development Unit. The programme has been designed in conjunction with the University of Aberdeen College Research Directors and the Theme Leaders for Energy; Environment and Food Security; and Pathways to a Healthy Life. Staff in Research and Innovation, Human Resources, Continuing Professional Development Services and University staff involved in RCUK priority themes have also been consulted.

The programme will begin with a launch event where John Baird, Lead for the RCUK Digital Economy Theme at the Engineering and Physical Sciences Research Council (EPSRC), will detail his personal and professional conceptions of impact, outlining examples of good practice, and what lessons these practices might hold for Aberdeen. Senior members of the University of Aberdeen will then conclude the session by reflecting upon impact's particular relevance for the University.

After the launch event, workshops will be delivered in two-hour sessions, usually over lunchtime with tea and coffee provided. The workshops are designed to be flexible so that participants can choose a range of sessions that best meet their needs.

### Launch Event:

*Impact: What, Why, When, Where, How?*

Dr John Baird, Lead for the RCUK's Digital Economy Programme at the EPSRC  
Professor Claire Wallace  
Professor Phil Hannaford  
**14 March 2013 12-2pm**  
David Craig Suite, Sir Duncan Rice Library



### Module 1: Designing Research with Impact in Mind

*Research Design Tools: Problem Tree Analysis and Logical Framework Analysis*

Hilary Homans

**19 March, 12-2pm**

King's College, Ground Floor 11

An introduction to two particularly useful tools that can help participants design their next research project to maximise its impact.

*Public Engagement as a Pathway to Impact*

Ken Skeldon, Janet Stewart and Clare Bond

**17 April 12-2pm**

King's College, Ground Floor 11

This session will provide participants with information and case studies related to embedding public engagement within research proposals and pathways to impact statements. The session will use case studies to stimulate discussion about the types of public engagement that participants can consider including in proposals.

*Working more Effectively with End-Users of Research: How to Work with the Right People and Build Lasting Partnerships for Research Impact*

Hilary Homans, John Nelson and Claire Wallace

**18 April, 1pm-3pm**

MacRobert 252

This session will identify good practice principles for working effectively with end-users of research, covering methods for systematically identifying those with a stake in participants' research, and identifying ways of getting and keeping them involved in order to ensure optimum impact.

### Module 2: Designing Interdisciplinary Research with Impact in Mind

*Building Effective Interdisciplinary Research Teams that Include Stakeholders to Deliver Impact*

Baukje de Roos, Sue Bird, John Farrington and Hilary Homans

**23 April, 12pm-2pm**

King's College, Ground Floor 11

This session will consider how participants can build interdisciplinary teams that are able work effectively together to deliver impact, and will consider the merits and drawbacks of various ways in which stakeholders can be involved in the research process.

*Approaches to Impact in Interdisciplinary Research*

Karen Salt, Lorna McKee, Richard Aspinall and Pete Smith

**30 April, 12pm-2pm**

King's College, Ground Floor 11

This session will consider the benefits and challenges of achieving impact from interdisciplinary research, and how participants can overcome some of the challenges to develop effective interdisciplinary projects. Case studies from each of the University Colleges will be used to stimulate discussion.

