

DEGREE OF MASTER OF BUSINESS ADMINISTRATION (QATAR) (SEPTEMBER START)
(MBA/PgDip/PgCert)

63N19Q92/63N19QVX/63N19QVZ

Duration: 12 months full-time or 24 months part-time (MBA); 9 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates take the following programme of designated courses:

FULL TIME ROUTE

Stage 1

- QQ5001 Getting Started at the University of Aberdeen (0 credit points)
- QB50A1 Accounting and Finance for Managers (15 credit points)
- QB50E1 Business Economics (15 credit points)
- QB50O1 Operations and Project Management (15 credit points)
- QB50S1 Business Strategy (15 credit points)

Stage 2

All of the courses for Stage 1, plus

- QB55G1 Managing Change (15 credit points)
- QB55J1 Artificial Intelligence, Machine Learning and Forecasting (15 credit points)
- QB55L1 The Leadership Challenge (15 credit points)
- QB55M1 Strategic Marketing (15 credit points)

Stage 3

All of the courses for Stage 1 and Stage 2, plus

- QB59B1 Business Venture Project (30 credit points)
- QB59H1 New Venture Creation (30 credit points)

PART TIME ROUTE

Year 1

- QQ5001 Getting Started at the University of Aberdeen (0 credit points)
- QB50E1 Business Economics (15 credit points)
- QB50S1 Business Strategy (15 credit points)
- QB55L1 The Leadership Challenge (15 credit points)
- QB55M1 Strategic Marketing (15 credit points)
- QB59H1 Supply Chain Management (30 credit points)

Year 2

- QB50A1 Accounting and Finance for Managers (15 credit points)
- QB50O1 Operations and Project Management (15 credit points)
- QB55G1 Managing Change (15 credit points)
- QB55J1 Artificial Intelligence, Machine Learning and Forecasting (15 credit points)
- QB59B1 Business Venture Project (30 credit points)

Assessment: By coursework, by written examination, or by a combination of these, as prescribed for each course.