

INTERNATIONAL BUSINESS MANAGEMENT (JANUARY START) (MSc/PgDip/PgCert)
57N2JSB1/61N2JSVX/62N2JSVZ

FULL TIME ROUTE

Duration: MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in January. Part time students will negotiate their programme of study with the Programme Leader.

Stage 1

PD5506 Getting Started at the University of Aberdeen (0 credit points)

BU551H Marketing Management (15 credit points)

BU551Q Human Resource Essentials (15 credit points)

BU5579 Internationalisation (15 credit points)

BU5583 Research Practice (15 credit points)

Stage 2

All of the courses for Stage 1 and

BU593Q New Venture Creation in an International Context (30 credit points)

BU596N Performance Improvement in International Business (30 credit points)

Stage 3

All of the courses for Stage 1 and 2, plus

BU501H The Leadership Challenge (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU506E Digital Marketing (15 credit points)

BU5072 Negotiation and Cross-Cultural Management (15 credit points)

On completion of the MSc International Business Management students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.

PART TIME ROUTE

Duration: MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Part time students will negotiate their programme of study with the Programme Leader. Students undertake a programme of study as agreed with the programme leader, taking 30 credit points per stage (90 credit points per year of study).

Year 1

All students must take the following:

PD5506 Getting Started at the University of Aberdeen (0 credit points)

Plus 30 credit points from the following:

BU551H Marketing Management (15 credit points)
BU551Q Human Resource Essentials (15 credit points)
BU5579 Internationalisation (15 credit points)
BU5583 Research Practice (15 credit points)

Year 2

All students must take the following:

BU593Q New Venture Creation in an International Context (30 credit points)
BU596N Performance Improvement in International Business (30 credit points)

Plus 30 credit points from the following:

BU501H The Leadership Challenge (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU506E Digital Marketing (15 credit points)
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

Plus 30 credit points from the following (courses taken in previous years cannot be taken again):

BU551H Marketing Management (15 credit points)
BU551Q Human Resource Essentials (15 credit points)
BU5579 Internationalisation (15 credit points)
BU5583 Research Practice (15 credit points)

Year 3

30 credit points from the following (courses taken in previous years cannot be taken again):

BU501H The Leadership Challenge (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU506E Digital Marketing (15 credit points)
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

On completion of the MSc International Business Management students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.