

INTERNATIONAL BUSINESS MANAGEMENT (SEPTEMBER START) (MSc/PgDip/PgCert)
57N202B1/61N202VX/62N202VZ

Duration: MSc 12 months full time or 24 months part time

Part time students will negotiate their programme of study with the Programme Leader.

FULL TIME ROUTE

Stage 1

PD5006 Getting Started at the University of Aberdeen (0 credit points)
BU501H The Leadership Challenge (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

The following course can be optionally undertaken:

BU50D1 Soft Skills Development Programme (0 credit points)

Plus 15 credit points from one of the following Pathways:

Classic

BU506E Digital Marketing (15 credit points)

Sustainability

BU505J Investment and Real Options Analysis for Energy (15 credit points) **or**
BU507A Environmental Economics (15 credit points)

Artificial Intelligence and Financial Technology

CS5076 Introduction to Programming (15 credit points) **or**
CS5097 Database Systems and Big Data (15 credit points)

Stage 2

All of the courses for Stage 1 plus

BU551H Marketing Management (15 credit points)
BU5579 Internationalisation (15 credit points)
BU5583 Research Practice (15 credit points)

The following course can be optionally undertaken:

BU50D1 Soft Skills Development Programme (0 credit points)

Plus 15 credit points from the same Pathway as selected in Stage 1:

Classic

BU551Q Human Resource Essentials (15 credit points)

Sustainability

BU557B Sustainable Development (15 credit points) **or**
BU557D Climate Change Economics and Carbon Finance (15 credit points)

Artificial Intelligence and Financial Technology

BU551X Financial Crime and Cybersecurity (15 credit points) **or**
BU553C Artificial Intelligence, Machine Learning and Forecasting (15 credit points)

PLEASE SEE OVER →

Stage 3

All of the courses for Stage 1 and 2 plus

BU593Q New Venture Creation in an International Context (30 credit points)

BU596N Performance Improvement in International Business (30 credit points)

PART TIME ROUTE

The following course must be taken in year 1:

PD5006 Getting Started at the University of Aberdeen (0 credit points)

The following course can be optionally undertaken in year 1:

BU50D1 Soft Skills Development Programme (0 credit points)

The following courses can be taken in either year 1 or year 2:

BU501H The Leadership Challenge (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5072 Negotiation and Cross-Cultural Management (15 credit points)

BU551H Marketing Management (15 credit points)

BU5579 Internationalisation (15 credit points)

BU5583 Research Practice (15 credit points)

BU593Q New Venture Creation in an International Context (30 credit points)

BU596N Performance Improvement in International Business (30 credit points)

Students must select and complete one Pathway across years 1 and 2:

Classic

BU506E Digital Marketing (15 credit points)

BU551Q Human Resource Essentials (15 credit points)

Sustainability

BU505J Investment and Real Options Analysis for Energy (15 credit points) **or**

BU507A Environmental Economics (15 credit points)

Plus:

BU557B Sustainable Development (15 credit points) **or**

BU557D Climate Change Economics and Carbon Finance (15 credit points)

Artificial Intelligence and Financial Technology

CS5076 Introduction to Programming (15 credit points) **or**

CS5097 Database Systems and Big Data (15 credit points)

Plus:

BU551X Financial Crime and Cybersecurity (15 credit points) **or**

BU553C Artificial Intelligence, Machine Learning and Forecasting (15 credit points)

Assessment: By course work, by written examination or by a combination of those, as prescribed for each course. The degree of MSc shall not be awarded to a candidate who fails to achieve a CGS Grade D3 in the relevant dissertation course, irrespective of their performance in other courses.