

**INTERNATIONAL BUSINESS MANAGEMENT (QATAR) (JANUARY START) (MSc/PgDip/PgCert)  
57N2JQB1/61N2JSVX/62N2JSVZ**

**FULL TIME ROUTE**

*Duration:* MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in January. Part time students will negotiate their programme of study with the Programme Leader.

**Students commencing in January 2024:**

**Stage 1**

PD5506 Getting Started at the University of Aberdeen (0 credit points)  
QB5514 The Leadership Challenge (15 credit points)  
QB5515 Issues in International Management (15 credit points)  
QB5517 Accounting and Finance for Managers (15 credit points)  
QB5522 Negotiation and Cross-Cultural Management (15 credit points)

**Stage 2**

All of the courses for Stage 1 and

QB5913 Marketing Management (15 credit points)  
QB5916 Internationalisation (15 credit points)  
QB5918 Managing Human Resources (15 credit points)  
QB5920 Digital Marketing (15 credit points)  
QB5921 Research Practice (15 credit points)

**Stage 3**

All of the courses for Stage 1 and 2, plus

QB5019 New Venture Creation (15 credit points)  
QB5043 Training and Consultancy (15 credit points)

**Students commencing in January 2025:**

**Stage 1**

QQ5501 Getting Started at the University of Aberdeen (0 credit points)  
QB5501 Managing Human Resources (15 credit points)  
QB5503 Research Practice (15 credit points)  
QB5513 Marketing Management (15 credit points)  
QB5548 Internationalisation (15 credit points)

**Stage 2**

All of the courses for Stage 1 and

QB5950 Performance Improvement in International Business (30 credit points)  
QB5901 New Venture Creation (30 credit points)

**PLEASE SEE OVER →**

### Stage 3

All of the courses for Stage 1 and 2, plus

- QB5001 Accounting and Finance for Managers (15 credit points)
- QB5045 Negotiation and Cross-Cultural Management (15 credit points)
- QB5046 The Leadership Challenge (15 credit points)
- QB5056 Digital Marketing (15 credit points)

On completion of the University of Aberdeen MSc International Business Management programme students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.