

DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT (SCNU) (01N25070)
DESIGNATED DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT (SCNU)
(01N25089)

Students must also comply with the University General Regulations and the Supplementary Regulations for the Degree of Master of Arts

All the courses listed below are prescribed for this degree

PROGRAMME YEAR 2/PROGRAMME YEAR 3 – 140 Credit Points					
Term 1			Term 2		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
LC 1003	Academic English for Undergraduate Business School Students	20	MS 3551	Understanding the Consumer	30
EC 1006	The Economics of Business and Society	15			
MS 2006	Marketing	15	MS 3553	Research Methods for Business	30
IN 1001	International Context for Business 1	15			
IN 2002	Big Data in Operations and Supply Chain Management	15			

PROGRAMME YEAR 3/PROGRAMME YEAR 4 – 120 Credit Points					
Term 1			Term 2		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
MS 3056	Business Ethics and Corporate Social Responsibility	30	MS 3554	Human Resource Management	30
MS 3058	New Venture Development	30	MS 4504	Preparation for Business Management Dissertation	0
			MS 4536	Business Strategy	30

PROGRAMME YEAR 4 – 60 Credit Points					
Term 1			Term 2		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
MS 4048	Understanding and Managing Change	30			
OR MS 4053	Understanding and Managing Behaviour in Organisations	30			
MS 4005	Dissertation in Management Studies	30			

Notes	
1.	Designated Degree A minimum of 360 credit points including at least 90 credit points of Level 3 courses in Business Management and the prescribed courses listed for programme years 1, 2 and 3.