

DEGREE OF EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (MBA) (SHANGHAI)
63N1SS92 (SEPTEMBER) / 63N1AJ92 (APRIL)

Duration: 24 months part-time (MBA)

Content: Candidates take the following programme of designated courses:

BU50EQ / BU591T	Strategy (15 credit points)
BU54EH / BU55EH	Management Effectiveness (15 credit points)
BU50EC / BU57EC	Accounting and Finance for Executives (15 credit points)
BU57EL / BU59EG	Marketing, Reputation and Value
BU54ED / BU57ED	Strategic Human Resource Management (15 credit points)
BU501D / BU54EF / BU59EF	Leading Strategic Change (15 credit points)
BU57EB / BU59EB	Governance, Responsibility and Ethics (15 credit points)
BU55EE	Entrepreneurship and Innovation (15 credit points)
BU50EA / BU57EA	Global Strategy (15 credit points)
BU55EK / BU59EK	Practical Intervention Project (45 credit points)

Additional courses available:

BU506S, BU556S, BU596S Personal Development (0 credit points)
BU503S, BU553S, BU593S Supply Chain and Operations Management (0 credit points)
BU502S, BU552S, BU592S Global Financial Markets and Regulations (0 credit points)
BU505S, BU555S, BU595S Big Data and Artificial Intelligence (0 credit points)