

DEGREE OF MASTER OF BUSINESS ADMINISTRATION (GLOBAL) (SEPTEMBER START)

63N1IS92

This programme is a collaboration with the Interactive Design Institute.

Duration: 24 months part-time (MBA).

All students take the following (the codes given are for intakes in September/January/April/July):

Block 1

- IB533A The Leadership Challenge (15 credit points)
- IB551B Managing Change (15 credit points)
- IB573A Business Model Innovation (15 credit points)

Block 2

- IB591B Leading and Managing Projects (15 credit points)
- IB593B Accounting and Finance for Managers (15 credit points)
- IB592W Strategic Marketing (15 credit points)

Block 3

- IB533B Strategy and Practice in a Dynamic World (15 credit points)
- IB553B Future Thinking (15 credit points)
- IB573C Leading and Managing High Performance Teams (15 credit points)

Block 4

- IB572G Making Sense of Research (15 credit points)
- IB592H Research in Practice (15 credit points)
- IB503D Developing Business Solutions (15 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.