

DEGREE OF MASTER OF BUSINESS ADMINISTRATION (GLOBAL) (JULY START)

63N1IJ92

This programme is a collaboration with the Interactive Design Institute.

Duration: 24 months part-time (MBA).

All students take the following (the codes given are for intakes in September/January/April/July):

Block 1

- IB592A The Leadership Challenge (15 credit points)
- IB503A Managing Change (15 credit points)
- IB542A Business Model Innovation (15 credit points)

Block 2

- IB552A Leading and Managing Projects (15 credit points)
- IB572A Accounting and Finance for Managers (15 credit points)
- IB582W Strategic Marketing (15 credit points)

Block 3

- IB592C Strategy and Practice in a Dynamic World (15 credit points)
- IB502B Future Thinking (15 credit points)
- IB542B Leading and Managing High Performance Teams (15 credit points)

Block 4

- IB552G Making Sense of Research (15 credit points)
- IB572H Research in Practice (15 credit points)
- IB573D Developing Business Solutions (15 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.