

DEGREE OF MASTER OF BUSINESS ADMINISTRATION (GLOBAL) (APRIL START)

63N1IA92

This programme is a collaboration with the Interactive Design Institute.

Duration: 24 months part-time (MBA).

All students take the following (the codes given are for intakes in September/January/April/July):

Block 1

- IB586A The Leadership Challenge (15 credit points)
- IB592B Managing Change (15 credit points)
- IB506A Business Model Innovation (15 credit points)

Block 2

- IB536A Leading and Managing Projects (15 credit points)
- IB546A Accounting and Finance for Managers (15 credit points)
- IB552W Strategic Marketing (15 credit points)

Block 3

- IB585B Strategy and Practice in a Dynamic World (15 credit points)
- IB596B Future Thinking (15 credit points)
- IB506B Leading and Managing High Performance Teams (15 credit points)

Block 4

- IB502G Making Sense of Research (15 credit points)
- IB542H Research in Practice (15 credit points)
- IB553D Developing Business Solutions (15 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.