

**INTERNATIONAL BUSINESS MANAGEMENT (QATAR CAMPUS – STREAM 2)
(SEPTEMBER START) (MSc/PgDip/PgCert)**

57N22QB1/61N20QVX/62N20QVZ

FULL TIME ROUTE

Duration: MSc Business Management 12 Months full time; PgDip 9 months full time;
PgCert 4 Months full time.

Stage 1

PD5006 Getting Started at the University of Aberdeen
QB5003 Marketing Management (15 credit points)
QB5004 Internationalisation (15 credit points)
QB5045 Negotiation and Cross-Cultural Management (15 credit points)

Stage 2

QB5501 Managing Human Resources (15 credit points)
QB5502 Issues in International Management (15 credit points)
QB5503 Research Practice (15 credit points)
QB5504 The Leadership Challenge (15 credit points)
QB5510 Accounting and Finance for Managers (15 credit points)

Stage 3

QB5901 New Venture Creation (15 credit points)
QB5902 Digital Marketing (15 credit points)
QB5943 Training and Consultancy (15 credit points)
QB5944 Project Management (15 credit points)

PART TIME ROUTE

Duration: MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

September 2021 Intake

Year 1 (Starts September 2021)

QB5045 Negotiation and Cross-Cultural Management (15 credit points)
QB5503 Research Practice (15 credit points)
QB5504 The Leadership Challenge (15 credit points)
QB5510 Accounting and Finance for Managers (15 credit points)
QB5901 New Venture Creation (15 credit points)

Year 2 (Starts September 2022)

QB5003 Marketing Management (15 credit points)
QB5004 Internationalisation (15 credit points)
QB5501 Managing Human Resources (15 credit points)
QB5502 Issues in International Management (15 credit points)
QB5902 Digital Marketing (15 credit points)
QB5903 Critical Studies Paper (30 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.

PLEASE SEE OVER →

September 2022 Intake

Year 1 (Starts September 2022)

QB5045 Negotiation and Cross-Cultural Management (15 credit points)
QB5503 Research Practice (15 credit points)
QB5504 The Leadership Challenge (15 credit points)
QB5510 Accounting and Finance for Managers (15 credit points)
QB5901 New Venture Creation (15 credit points)

Year 2 (Starts September 2023)

QB5003 Marketing Management (15 credit points)
QB5004 Internationalisation (15 credit points)
QB5501 Managing Human Resources (15 credit points)
QB5502 Issues in International Management (15 credit points)
QB5902 Digital Marketing (15 credit points)
QB5943 Training and Consultancy (15 credit points)
QB5944 Project Management (15 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.