

**INTERNATIONAL BUSINESS MANAGEMENT (QATAR CAMPUS – STREAM 1)
(SEPTEMBER START) (MSc/PgDip/PgCert)**

57N20QB1/61N20QVX/62N20QVZ

FULL TIME ROUTE

Duration: MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in September. Part time students will negotiate their programme of study with the Programme Leader.

Stage 1

PD5006	Getting Started at the University of Aberdeen (0 credit points)
QB5003	Marketing Management (15 credit points)
QB5004	Internationalisation (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credits)

Stage 2

QB5501	Managing Human Resources (15 credit points)
QB5502	Issues in International Management (15 credit points)
QB5503	Research Practice (15 credit points)
QB5510	Accounting and Finance for Managers (15 credit points)

Stage 3

QB5901	New Venture Creation (15 credit points)
QB5902	Digital Marketing (15 credit points)
QB5943	Training and Consultancy (15 credit points)
QB5944	Project Management (15 credit points)

On completion of the University of Aberdeen MSc International Business Management programme students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.

PLEASE SEE OVER →

PART TIME ROUTE

Duration: MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Part time students will negotiate their programme of study with the Programme Leader.

Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per stage (90 credit points per year of study)

September 2021 Intake

Year 1 (Starts September 2021)

QB5003	Marketing Management (15 credit points)
QB5004	Internationalisation (15 credit points)
QB5501	Managing Human Resources (15 credit points)
QB5502	Issues in International Management (15 credit points)
QB5902	Digital Marketing (15 credit points)

Year 2 (Starts September 2022)

QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5503	Research Practice (15 credit points)
QB5510	Accounting and Finance for Managers (15 credit points)
QB5901	New Venture Creation (15 credit points)
QB5903	Critical Studies Paper (30 credit points)

September 2022 Intake

Year 1 (Starts September 2022)

PD5006	Getting Started at the University of Aberdeen (0 credit points)
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90 credits from the following courses:

QB5003	Marketing Management (15 credit points)
QB5004	Internationalisation (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5501	Managing Human Resources (15 credit points)
QB5502	Issues in International Management (15 credit points)
QB5503	Research Practice (15 credit points)
QB5510	Accounting and Finance for Managers (15 credit points)
QB5901	New Venture Creation (15 credit points)
QB5902	Digital Marketing (15 credit points)
QB5943	Training and Consultancy (15 credit points)
QB5944	Project Management (15 credit points)

PLEASE SEE OVER →

Year 2 (Starts September 2023)

90 credits from the following courses (courses taken in the previous year cannot be taken again):

QB5003	Marketing Management (15 credit points)
QB5004	Internationalisation (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5501	Managing Human Resources (15 credit points)
QB5502	Issues in International Management (15 credit points)
QB5503	Research Practice (15 credit points)
QB5510	Accounting and Finance for Managers (15 credit points)
QB5901	New Venture Creation (15 credit points)
QB5902	Digital Marketing (15 credit points)
QB5943	Training and Consultancy (15 credit points)
QB5944	Project Management (15 credit points)

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Assessment: By a portfolio of coursework, as prescribed for each course.