

DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT - ENGLISH (01NQ1370)

Students must also comply with the University General Regulations and the Supplementary Regulations for the Degree of Master of Arts.

All the courses listed below are prescribed for this degree

PROGRAMME YEAR 1 – 120 Credit Points					
First Half Session			Second Half Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
AW 1008	Academic Writing for Language & Literature	0	AC 1515	Accounting and Entrepreneurship	15
PD 1002	Getting Started at the University of Aberdeen	0			
EC 1006	The Economics of Business and Society	15	EL 1513	Controversial Classics	15
MS 1009	Managing Organisations	15	AND/OR		
EL 1009	Acts of Reading	15			
			EL 1536	Rethinking Reading	15
Plus further credit points from courses of choice to gain a total of 120 credits.					

PROGRAMME YEAR 2 – 120 Credit Points					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
MS 2006	Marketing	15	MS 2511	Operations Management	15
			PO 2508	Understanding Statistics	15
EI 2011	Encounters with Shakespeare	30	EL 2512	The Tragedy of Knowledge	30
Plus further credit points from courses of choice to gain a total of 120 credits.					

PROGRAMME YEAR 3 – 120 Credit Points					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
NOTE: If you intend to take your dissertation in Business Management in level 4 you must take <u>MS 3553 Research Methods for Business</u> in level 3.					
Plus further credit points from level 3 course(s) in Business Management to gain a total of 60 credits in the discipline. (See Table of Honours Options below).					
Plus two level 3 EL courses to be chosen from two of the groups below					
Group 1: Medieval/ Renaissance Literature courses:					
EL 30CP	Page and Stage: Renaissance Writings 1500-1600	30	EL 35EH	Classical Epic	30
			EL 35DQ	Knights, Virgins and Viragos: Chaucer and Medieval Writing	30
Group 2: Romantic/Victorian Literature courses:					
EL 30XR	Romanticism	30	EL 35QA	Sympathy for the Devil: Scottish Short Stories	30
EL 30SB	Britain and the Nineteenth- Century World	30			
Group 3: Contemporary/Modern Literature courses:					
EL 30FF	Modernism: Make it New	30	EL 35KN	Haunted Texts	30
EL 30RD	American Voices: Self and Society, 1850-1930	30	EL 35UT	Art and Atrocity: Representations of Violence and Trauma	30
EL 30WC	Queer Times	30			
Group 4: One course from the following:					
EL 30UT	Art and Atrocity: Representations of Violence and Trauma	30	EL 35VC	Fallen Women and Self-Made Men	30
EL 30YB	Creative Writing: Creativity and Craft	30	LN3524	Stylistics	30
			FS 35ZB	Landscapes of Film and Literature	30

PLEASE SEE OVER →

PROGRAMME YEAR 4 – 120 Credit Points					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
EITHER:					
			EL 4502	English Dissertation	30
			AND		
			MS 4536	Business Strategy	30
OR:					
			MS 4540	Dissertation in Management Studies	30
Plus further credit points from Honours course(s) in Business Management and level 4 course(s) in English to gain a total of 60 credits in each discipline.					
NOTE: You are required to gain a minimum of 90 credit points from level 4 courses.					

Honours Courses in Business Management					
All courses are subject to availability.					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
LEVEL 3 OPTIONS					
MS 3056	Business Ethics and Corporate Social Responsibility	30	MS 3551	Understanding the Consumer	30
			MS 3553	Research Methods for Business	30
MS 3058	New Venture Development	30	MS 3554	Human Resource Management	30
LEVEL 4 OPTIONS					
MS 4048	Understanding and Managing Change	30	MS 4536	Business Strategy	30
MS 4053	Understanding and Managing Behaviour in Organisations	30			

Notes	
1.	Candidates seeking entry to the Junior Honours programme must have accumulated, by award or recognition, or been exempted from, at least 240 credit points at levels 1 and 2, including the prescribed courses required to enter programme year 3.