

**INTERNATIONAL BUSINESS MANAGEMENT (JANUARY START) (MSc/PgDip/PgCert)**  
**57N2JSB1/61N2JSVX/62N2JSVZ**

**FULL TIME ROUTE**

*Duration:* MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in January. Part time students will negotiate their programme of study with the Programme Leader.

**Stage 1**

QB5501 Managing Human Resources (15 credit points)  
QB5004 Internationalisation (15 credit points)  
QB5503 Research Practice (15 credit points)  
QB5003 Marketing Management (15 credit points)

**Stage 2**

All of the courses for Stage 1 and

QB5902 Digital Marketing (15 credit points)  
QB5901 New Venture Creation (15 credit points)  
BU591K Project Management (15 credit points)  
BU591L Training and Consultancy (15 credit points)

**Stage 3**

All of the courses for Stage 1 and 2, plus

QB5510 Accounting and Finance for Managers (15 credit points)  
QB5002 Negotiation and Cross-Cultural Management (15 credit points)  
QB5504 The Leadership Challenge (15 credit points)  
QB5502 Issues in International Management (15 credit points)

On completion of the University of Aberdeen MSc International Business Management programme students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.

## **PART TIME ROUTE**

*Duration:* MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Part time students will negotiate their programme of study with the Programme Leader. Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per stage (90 credit points per year of study).

### Year 1

All students must take the following:

BU5991 Digital Marketing (15 credit points)

Plus up to 30 credit points from the following:

BU5577 Managing Human Resources (15 credit points)

BU5579 Internationalisation (15 credit points)

BU5583 Research Practice (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

### Year 2

All students must take the following:

BU591K Project Management (15 credit points) must be done in year two

BU591L Training and Consultancy (15 credit points) must be done in year two

BU5940 New Venture Creation (15 credit points) must be done in year two

Plus 15 credit points from the following:

BU5026 Accounting and Finance for Managers (15 credit points)

BU5072 Negotiation and Cross-Cultural Management (15 credit points)

BU5057 Issues in International Management (15 credit points)

Plus up to 30 credit points from the following 9 courses taken in previous years cannot be taken again):

BU5577 Managing Human Resources (15 credit points)

BU5579 Internationalisation (15 credit points)

BU5583 Research Practice (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

### Year 3

Up to 30 credit points from the following (courses taken in previous years cannot be taken again):

BU5026 Accounting and Finance for Managers (15 credit points)

BU5072 Negotiation and Cross-Cultural Management (15 credit points)

BU5039 Marketing Management (15 credit points)

BU5057 Issues in International Management (15 credit points)

On completion of the University of Aberdeen MSc International Business Management programme students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA.

Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.