

DEGREE OF EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (JANUARY START) (MBA)

63N1MJ92

Duration: 24 months part-time (MBA)

Content: Candidates take the following programme of designated courses:

Year 1 (January to August)

BU551D Strategy (15 credit points)
BU571D Accounting and Finance for Executives (15 credit points)
BU591E Management Effectiveness (15 credit points)
BU591F Entrepreneurship and Innovation (15 credit points)

Year 2 (September to August)

BU501D Leading Strategic Change (15 credit points)
BU551E Marketing, Reputation and Value (15 credit points)
BU571E Governance, Responsibility and Ethics (15 credit points)
BU591G Strategic Human Resource Management (15 credit points)

Year 3 (September to August)

BU501E Practical Intervention Project (60 credit points)