

DEGREE OF MASTER OF BUSINESS ADMINISTRATION QATAR (SEPTEMBER START)
(MBA/PgDip/PgCert)

63N19Q92/63N19QVX/63N19QVZ

FULL TIME ROUTE

Duration: 12 months full-time (MBA)

Duration: 12 months full-time (MBA); 9 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates take the following programme of designated courses:

Stage 1

- QB54E2 Business Economics (15 credit points)
- QB50S2 Business Strategy (15 credit points)
- QB54I2 Managing Change (15 credit points)
- QB54L2 The Leadership Challenge (15 credit points)

Stage 2

All of the courses for Stage 1, plus

- QB55D2 Digital Marketing (15 credit points)
- QB55M2 Strategic Marketing (15 credit points)
- QB57A2 Accounting and Finance for Managers (15 credit points)
- QB57O2 Operations and Project Management (15 credit points)

Stage 3

All of the courses for Stage 1 and Stage 2, plus

- QB59V2 New Venture Creation (15 credit points)
- QB59C2 Supply Chain Management (15 credit points)
- QB58P2 Managing People at Work (15 credit points)
- QB59T2 Talking to Teams (15 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.