

## **MSc Professional Communication (January Start)**

**57Q19JB1**

*Duration:* 12 months full-time or 24 months part-time (MSc); 9 months full-time or 21 months part-time (PGDip); 4 months full time of 9 months part time (PgCert).

### ***Curriculum***

#### **Stage 1**

EL5596 Public Engagement for Arts (30)

LN5510 Intercultural Communication (15)

BU5573 Marketing Communications (15)

#### **Stage 2**

LN5905: Dissertation in Professional Communication (60)

#### **Stage 3**

BU5039 Marketing Management (15)

LN5019 Communication Theory and Analysis (30)

BU501K Consumer Behaviour (15)