

*Duration:* Part-time – minimum 12 months, maximum 48 months.

*Content:* Candidates undertake the following 90-credit programme of designated courses:

All students must take the following course:

BU5026 Accounting and Finance for Managers (15 credit points)

Plus one of the following courses:

BU555A Managing Change (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

Plus one of the following courses:

BU5048 Business Strategy (15 credit points)

BU5553 Strategic Marketing (15 credit points)

Plus 45 credit points from any of the following courses:

BU5021 Business Economics (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

BU5553 Strategic Marketing (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

BU555A Managing Change (15 credit points)

BU556E Digital Marketing (15 credit points)

BU553C Artificial Intelligence, Machine Learning and Forecasting (15 credit points)

BU552G Issues in Corporate Governance and Ethics (15 credit points)

BU557B Sustainable Development (15 credit points)

BU596L Supply Chain Management (30 credit points)

BU597G Business Venture Project (30 credit points)

BU596J Applied Data Analytics (30 credit points)

BU596K Data, Evidence and Managerial Decisions (30 credit points)

*Assessment:* By a portfolio of coursework, as prescribed for each course.