

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION (JANUARY START)**  
**(MBA/ PgDip/PgCert)**

**63N1JS92/63N1JSXE/63N1JSVZ**

**FULL TIME ROUTE**

*Duration:* 12 months full-time (MBA); 12 months full-time (PgDip); 4 months full-time (PgCert).

*Content:* Candidates take the following programme of designated courses:

Stage 1

PD5506 Getting Started at the University of Aberdeen (0 credit points)

BU5553 Strategic Marketing (15 credit points)

BU555A Managing Change (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

Plus one of the following:

BU556E Digital Marketing (15 credit points)

BU553C Artificial Intelligence, Machine Learning and Forecasting (15 credit points)

BU552G Issues in Corporate Governance and Ethics (15 credit points)

BU557B Sustainable Development (15 credit points)

Stage 2

BU596L Supply Chain Management (30 credit points)

BU597G Business Venture Project (30 credit points)

Stage 3

BU5021 Business Economics (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

**PLEASE SEE OVER →**

## **PART TIME ROUTE**

*Duration:* 24 months part-time (MBA).

*Content:* Candidates take the following programme of designated courses:

Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

### **Year 1**

PD5506 Getting Started at the University of Aberdeen (0 credit points)

Plus 30 credit points from the following:

BU5553 Strategic Marketing (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

Plus 30 credit points from the following:

BU596L Supply Chain Management (30 credit points)

BU597G Business Venture Project (30 credit points)

### **Year 2**

All students must take the following:

BU555A Managing Change (15 credit points)

Plus 30 credit points from the following:

BU5021 Business Economics (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

Plus one of the following:

BU556E Digital Marketing (15 credit points)

BU553C Artificial Intelligence, Machine Learning and Forecasting (15 credit points)

BU552G Issues in Corporate Governance and Ethics (15 credit points)

BU557B Sustainable Development (15 credit points)

Plus 30 credit points from the following (courses taken in previous years cannot be taken again):

BU596H New Venture Creation (30 credit points)

BU596L Supply Chain Management (30 credit points)

### **Year 3**

30 credit points from the following (courses taken in previous years cannot be taken again):

BU5021 Business Economics (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

*Assessment:* By coursework, by written examination, or by a combination of these, as prescribed for each course.