

**GLOBAL BUSINESS COMMUNICATION (QATAR) (SEPTEMBER START) (MSc/PgDip/PgCert)
57Q91GB1/57Q91GVX/57Q91GVZ**

Duration: 12 months full-time or 24 months part-time (MSc); 9 months full-time or 21 months part-time (Postgraduate Diploma).

Content: Candidates must undertake the following curriculum

FULL TIME ROUTE

Stage 1

- QQ5001 Getting Started at the University of Aberdeen (0 credit points)
- QA50C1 Communication Theory and Analysis (30 credit points)
- QB5045 Negotiation and Cross-Cultural Management (15 credit points)
- QB5054 Marketing Management (15 credit points)

Stage 2

- QA55C2 Intercultural Communication (15 credit points)
- QA55C3 Institutional Discourse (30 credit points)
- QB5553 The Leadership Challenge (15 credit points)

Stage 3

- QA59C4 Dissertation in Professional Communication (60 credit points)

PART TIME ROUTE

This route will run over two years.

Year 1

- QQ5001 Getting Started at the University of Aberdeen (0 credit points)
- QA50C1 Communication Theory and Analysis (30 credit points)
- QA55C3 Institutional Discourse (30 credit points)
- QB5553 The Leadership Challenge (15 credit points)

Year 2

- QB5045 Negotiation and Cross-Cultural Management (15 credit points)
- QB5054 Marketing Management (15 credit points)
- QA55C2 Intercultural Communication (15 credit points)
- QA59C4 Dissertation in Professional Communication (60 credit points)

Assessment: By a combination of coursework, written and oral examinations where appropriate for each course. The degree of MSc will not be awarded to a candidate who fails to achieve a CGS Grade of D3 or above in the dissertation, irrespective of their performance in other courses.