

PROFESSIONAL COMMUNICATION (SEPTEMBER START) (MSc/PgDip/PgCert)

57Q191B1/61Q191VX/62Q191VZ

**THIS PROGRAMME HAS NOW BEEN WITHDRAWN
LAST ENTRY WAS SEPTEMBER 2021**

Duration: 12 months full-time or 24 months part-time (MLitt); 9 months full-time or 21 months part-time (Postgraduate Diploma).

Content: Candidates must undertake the following curriculum

FULL TIME ROUTE

Stage 2

LN5510 Intercultural Communication (15 credit points)
LN5518 Institutional Discourse (30 credit points)
BU5573 Marketing Communications (15 credit points)

Stage 3

LN5905 Dissertation in Professional Communication (60 credit points)

PART TIME ROUTE

This route will run over two years. Students can take up to 120 credit points in a single year. LN5905 must be taken in Year 2. The following courses are compulsory and can be taken in either Year 1 or Year 2:

LN5510 Intercultural Communication (15 credit points)
LN5518 Institutional Discourse (30 credit points)
BU5573 Marketing Communications (15 credit points)
LN5905 Dissertation in Professional Communication (60 credit points)

Assessment: By a combination of coursework, written and oral examinations where appropriate for each course. The degree of MLitt will not be awarded to a candidate who fails to achieve a CGS Grade of D3 or above in the dissertation, irrespective of their performance in other courses.