

**INTERNATIONAL BUSINESS MANAGEMENT (MUMBAI CAMPUS) (JANUARY START)
(MSc/PgDip/PgCert)**

57N2JMB1/61N2SMVX/62N2SMVZ

Duration: MSc 12 months full time

FULL TIME ROUTE

Stage 1

- YB5504 Marketing Management (15 credit points)
- YB5505 Human Resource Essentials (15 credit points)
- YB5506 Internationalisation (15 credit points)
- YB5507 Research Practice (15 credit points)

Stage 2

All of the courses for Stage 1 plus

- YB5908 New Venture Creation in an International Context (30 credit points)
- YB5909 Performance Improvement in International Business (30 credit points)

Stage 3

All of the courses for Stage 1 and 2 plus

- YA5001 Accounting and Finance for Managers (15 credit points)
- YB5001 The Leadership Challenge (15 credit points)
- YB5002 Negotiation and Cross-Cultural Management (15 credit points)
- YB5003 Digital Marketing (15 credit points)

Assessment: By course work, by written examination or by a combination of those, as prescribed for each course. The degree of MSc shall not be awarded to a candidate who fails to achieve a CGS Grade D3 in the relevant dissertation course, irrespective of their performance in other courses.