

**INTERNATIONAL BUSINESS MANAGEMENT (QATAR) (SEPTEMBER START)**  
**(MSc/PgDip/PgCert)**

**57N20QB1/61N20QVX/62N20QVZ**

*Duration:* 12 months full-time or 24 months part-time (MSc); 9 months full-time or 18 months part-time (PgDip); 4 months full-time or 8 months part-time (PgCert).

*Content:* Candidates take the following compulsory courses:

**FULL TIME ROUTE**

Stage 1

QQ5001	Getting Started at the University of Aberdeen (0 credit points)
QB5001	Accounting and Finance for Managers (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5056	Digital Marketing (15 credit points)

Stage 2

All of the courses for Stage 1 and

QB5503	Research Practice (15 credit points)
QB5513	Marketing Management (15 credit points)
QB5524	Human Resource Essentials (15 credit points)
QB5548	Internationalisation (15 credit points)

Stage 3

All of the courses for Stage 1 and 2 plus:

QB5950	Performance Improvement in International Business (30 credit points)
QB5957	New Venture Creation in an International Context (30 credit points)

**PART TIME ROUTE**

Year 1

All students must take the following:

QQ5001	Getting Started at the University of Aberdeen (0 credit points)
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Plus 30 credit points from the following:

QB5001	Accounting and Finance for Managers (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5056	Digital Marketing (15 credit points)

Plus 30 credit points from the following:

QB5503	Research Practice (15 credit points)
QB5513	Marketing Management (15 credit points)
QB5524	Human Resource Essentials (15 credit points)
QB5548	Internationalisation (15 credit points)

## Year 2

30 credit points from the following (courses taken in previous years cannot be taken again):

QB5001	Accounting and Finance for Managers (15 credit points)
QB5045	Negotiation and Cross-Cultural Management (15 credit points)
QB5046	The Leadership Challenge (15 credit points)
QB5056	Digital Marketing (15 credit points)

Plus 30 credit points from the following (courses taken in previous years cannot be taken again):

QB5503	Research Practice (15 credit points)
QB5513	Marketing Management (15 credit points)
QB5524	Human Resource Essentials (15 credit points)
QB5548	Internationalisation (15 credit points)

Plus:

QB5950	Performance Improvement in International Business (30 credit points)
QB5957	New Venture Creation (30 credit points)

On completion of the University of Aberdeen MSc International Business Management programme students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the final assessment.