DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT (CSCSE) (01N25070)

DESIGNATED DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT (CSCSE) (01N25089)

Students must also comply with the University General Regulations and the Supplementary Regulations for the Degree of Master of Arts

All the courses listed below are prescribed for this degree

PROGRAMME YEAR 2/PROGRAMME YEAR 3 – 140 Credit Points						
Term 1			Term 2			
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points	
PD 1002	Getting Started at the University of Aberdeen	0	MS 3551	Understanding the Consumer	30	
LC 1003	Academic English for Undergraduate Business School Students	20				
EC 1006	The Economics of Business and Society	15				
MS 2006	Marketing	15	. MS 3553	Research Methods for Business	30	
IN 1001	International Context for Business 1	15				
IN 2002	Big Data in Operations and Supply Chain Management	15				

PROGRAMME YEAR 3/PROGRAMME YEAR 4 – 120 Credit Points						
Term 1			Term 2			
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points	
MS 3056	Business Ethics and Corporate Social Responsibility	30	EITHER: AC 4537	Accounting History	30	
			OR: AC 4538	Corporate Governance and Professional Ethics	30	
MS 3058	New Venture Development	30	MS 4504	Preparation for Business Management Dissertation	0	
			MS 4536	Business Strategy	30	

PROGRAMME YEAR 4 – 60 Credit Points					
Term 1			Term 2		
Course	Course Title	Credit	Course	Course Title	Credit
Code		Points	Code		Points
EITHER:	Understanding and Managing				
MS 4048	Change	30			
OR	Understanding and Managing				
MS 4053	Behaviour in Organisations	30			
MS 4005	Dissertation in Management Studies	30			

Notes			
1.	<u>Designated Degree</u>		
	A minimum of 360 credit points including at least 90 credit points of Level 3 courses in Business		
	Management and the prescribed level 1, 2 and 3 courses listed.		