What is IFTTT and why should I use it?

As a student you will often spend hours in front of the computer, and you may wonder if there’s a way to do the more repetitive tasks automatically. IFTTT or “If This Then That” is a web service that can combine many other web apps into one place and can then perform actions given a set of criteria.

It sounds a bit technical but is actually very simple to use and can add value to all the tools you already use like Dropbox, Evernote, Gmail, Instagram and Facebook, saving you enormous amounts of precious time.

There are potentially limitless new ways to manage and utilise your digital information. Here are some typical examples of something you can have IFTTT set up to do:

- Make an Evernote journal based on your Google Calendar
- Uni wake-up alarm with morning weather report.
- Send you an email when a new book on Amazon comes up that matches a certain criteria that you’ve set up.
- Turn your phone onto silent when you go to a lecture

After you sign up on IFTTT, you will be able to create “Recipes.” These recipes involve two web apps, one app to trigger, and the other app to perform an action: If something happens, Then perform an action.

IFTTT shows you samples of what other “Recipes” users have created, if they have chosen to make their recipes public.

This is brilliant when you’re looking for some other ways to utilise your favorite apps. You can search by a specific app and see how someone has used it in a recipe.

For example, if I search Facebook, I can see that some users have created recipes that will tweet for them if they change their profile picture. Other users have set up Facebook to download all pictures they are tagged in right to their Dropbox. And some even set their Instagram photos to upload to a Facebook album.

We have included some links to recipes that you might find useful, but the best way to really understand IFTTT is to have a look at their web site and start making recipes of your own.

https://ifttt.com/

Great Recipes for Back to School
20 Best IFTTT recipes to simplify your life
20 Fantastically Helpful IFTTT recipes
27 Super Useful IFTTT recipes