An ancient university with impact
Real Estate: Meet our Team

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Real Estate: What is Real Estate?
Real Estate: What is Real Estate?

Why is the London office market so important?

Should buildings be part of pension fund portfolios?

What is the value of a retail centre given its tenants and their lease structures?

How do we decide - what to build? where to build? how big?

How should social housing be provided?

How do we deal with Sustainability?

What is the impact of AI/IT on real estate?
Real Estate: The Programme

• The programme is in the Business School
• Prepares students for a career in the business / real estate / surveying professions

Combines knowledge and analytical concepts from:
- Economics
- Finance
- Management

Fosters an understanding of real estate markets and their place in global business.
Real Estate: The Programme

Year 1:
• Economics of Business and Society; The Global Economy
  Finance, Risk and Investment; Understanding Property plus 60 credits from other courses

Year 2:
• Land and Property Economics; Land and Property Law; Principles of Property Valuation;
  Understanding Statistics plus 60 credits from other courses

Year 3 (Honours):
• Applied Valuation; International Real Estate; Research Methods for Business plus 30
  credits from other courses

Year 4 (Honours):
• Real Estate Portfolio Investment; Housing Economics;
Real Estate Dissertation
Real Estate: Alternative Degree Options

Single Honours
• MA Real Estate

Joint Honours
• MA Real Estate and Business Management
• MA Real Estate and Finance
Real Estate: How much Maths do we have to do?

Numbers and calculations are important...after all how can we begin to answer:

- What is the value of an office building?
- Is an investment financially viable?
- Do we develop now or later?
- What is the break-even rent for a specific premise?

If we don’t use numbers so numeracy and basic algebra skills are required. But... real estate is not rocket science...

We do make heavy use of spreadsheet programmes and calculators.
Real Estate: Why Study Real Estate?

Students acquire:
• Skills that are relevant in a wide range of business careers
• Specialist institutional knowledge of the real estate profession
• A Degree that is accredited by the Royal Institution of Chartered Surveyors (RICS)
• Excellent job opportunities for graduates
• Possibility of becoming a chartered surveyor afterwards - MRICS
Real Estate: Careers

Over the last five years, over 90% of our graduates have entered a job or went onto further study

Job opportunities include:
- Real Estate services companies (Cushman and Wakefield, CBRE, JLL, Ryden, Savills, FG Burnett)
- Valuation Office Agency/Scottish assessors
- Banks (HSH Nordbank, RBS, BNP Paribas)
- Pension funds and insurance companies (Scottish Widows, Standard Life)
- Rating agencies (Standard & Poor’s)
- Academic career
Real Estate: Earnings

Graduates have strong earnings potential

The Hays UK Salary and Recruiting Trends 2018 Guide:

Graduate general practice surveyors in London could expect to earn around £24,000–£28,000.

In Scotland average earnings as a Graduate are circa £20,000–£23,000.

Post APC this increases to £30,000 and above with car and further benefits in addition.
Real Estate: Why is our programme in the Business School?

All students share interests in:

- Markets and how these work and interact
- Organisations and how they are and should be run
- Rules and regulations and how these might impact on market outcomes
- Policy interventions and how these should be conducted

Studying within the Business School fosters interaction and critical thinking.
Real Estate: Why study at Aberdeen?

• Rated excellent in teaching
• Excellent research record
• Academic advice and support
• Personal tutor system
• Vibrant societies, such as RICS Matrics

• Practical elements in the courses to engage with your learning strong connections to the local surveying practices here in the City
• Field trip to London or other UK cities
• Exchange opportunities with NUS (Singapore)
• Participation in Cornell Real Estate Competition
• Opportunities for part-time work in local surveying practices
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