An ancient university with impact
Business Management
In a nutshell

4-year programmes of single, or joint, honours that let you:

• Progressively learn the disciplines of management

Develop key transferable skills:

• Group work presentation, case study, research skills, leadership

Develop your learning style:

• From lecture and tutorial to seminars, group work and a self-managed dissertation

Achieve flexibility:

• Many courses to broaden your studies
Business Management courses year by year

<table>
<thead>
<tr>
<th>Year</th>
<th>Other courses</th>
<th>Compulsory courses</th>
<th>Optional courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Managing people and organizations</td>
<td>Dissertation</td>
<td>Economics for business and society</td>
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<td></td>
<td></td>
<td>Business Strategy</td>
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<tr>
<td>2</td>
<td>Marketing</td>
<td>Research Methods</td>
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<td>4</td>
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**Compulsory courses**
- Dissertation
- Business Strategy

**Optional courses**
- Research Methods
- Operations management
- Understanding statistics
- Other courses
- The context of business
- Accounting and entrepreneurship
Studying at Aberdeen

• Lively and friendly staff
• Strong commitment to linking teaching to active research
• A network of student support

• Innovative teaching through:
• Organisational case studies
• Interactive classes
• Web-based learning
## Example Timetable

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00</td>
<td></td>
<td>The Global Economy lecture</td>
<td></td>
<td>The Context of Business lecture</td>
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<tr>
<td>10:00</td>
<td></td>
<td>The Context of Business lecture</td>
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<tr>
<td>11:00</td>
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<td>Sociology lecture</td>
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<td>12:00</td>
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<td></td>
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<td></td>
<td>French oral</td>
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<td>13:00</td>
<td></td>
<td>The Global Economy tutorial</td>
<td></td>
<td></td>
<td>Sociology tutorial</td>
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<td>14:00</td>
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<tr>
<td>15:00</td>
<td>French tutorial</td>
<td>French lecture</td>
<td></td>
<td></td>
<td>The Global Economy lecture</td>
</tr>
<tr>
<td>16:00</td>
<td>Sociology lecture</td>
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<td></td>
<td>The Global Economy lecture</td>
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</table>
Example module/class: Managing Organisations

• 23 hours lectures
• 5 hours of tutorials
• Online formative test
• Essay assignment (25% of grade)
• Examination—2 hours (75% of grade)
• 15 credit-point course (150 study hours)
• 1 credit point = 10 study hours
Why Business Management?

• Quality teaching and a quality learning environment
• Growing research distinction
• Clusters of expertise in:
  - Change management, innovation, employee relations, big data, work–family relations, marketing, entrepreneurship, operations management, strategy
• International research students
• A portfolio of funded research
• Vibrant MBA and MSc programmes
• A growing business school
Further questions

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