

# **Curriculum Vitae**

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## **Dr Patrícia Fernandes Norwood**

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### **Higher Education:**

2008	PhD in Health Economics University of Aberdeen, UK
2000	Master in Economic Policy (2 years degree) University of Minho, Portugal, School of Economics and Management
1996	“Licenciatura” in Economic Science (4 years degree) University of Évora, Portugal

### **Professional Activities:**

2012 to present	University of Aberdeen, Health Economics Research Unit Research Fellow
Aug 11- Feb 12	University of Aberdeen, School of Business Research Fellow
Feb 11-Aug 11	University of Aberdeen, Health Economics Research Unit Research Fellow
Maternity Break	
1996- 2006	Universidade do Minho, Portugal Teaching Assistant, Department of Economics

## Papers Published:

Murchie P, **Norwood P**, Pietrucin-Materek M, Porteous T, Hannaford P, Ryan M (2016) “Thriving not surviving: determining cancer survivors' preferences to inform new models of follow-up care”, submitted to *British Journal of Cancer*, upcoming

Dickey H, Ikenwilo D, **Norwood P**, Watson V and Zangelidis (2016) “Doctor my eyes: A natural experiment on the effect of subsidies on eye examinations” *Social Science and Medicine* vol.150, pp.117-127

McAteer A, Yi D, Watson V, Ryan M, **Norwood P**, Hannaford PC and Elliot AM (2015) “Exploring preferences for symptom management in Primary Care: a discrete choice experiment using a questionnaire survey”, *BJGP* vol.65(636)

Anderson A, Caswell S, Macleod M, Craigie A, Stead M, Steele R, and **The BeWEL Team** (2015) “Awareness of Lifestyle and Colorectal Cancer Risk: Findings from the BeWEL Study”, BioMed Research International

**Norwood P**, Eberth B, Farrar S, Anable J, Ludbrook A (2014) “Active travel intervention and physical activity behaviour: An evaluation”, *Social Science and Medicine* vol.113, pp50-58

Anderson A, Craigie A, Caswell S, Treweek S, Stead M, Macleod M, Daly F, Belch J, Rodger J, Kirk A, Ludbrook A, Rauchaus P, **Norwood P**, Thompson J, Wardle J and Steele R (2014) “The impact of a Body Weight and Physical Activity weight loss intervention (BeWEL) initiated through a national colorectal cancer screening programme: a randomised controlled trial”, *BMJ* vol.348

Denison FC, **Norwood P**, Bhattacharya S, Mahmood T, Morris C, Raja EA, Norman JE, Lee AJ and Scotland G (2014) “Association between maternal body mass index during pregnancy, short-term morbidity, and increased health service costs: a population-based study” *BJOG* vol. 121(1), pp72-82

Dickey H, Ikenwilo D, **Norwood P**, Watson V and Zangelidis (2012) “Utilisation of eye-care services: The effect of Scotland’s free eye examination policy” *Health Policy* vol.108, pp286-293

## Papers Submitted:

**Norwood P**, Correia I, Veiga P and Watson V “Health care reform during an economic crisis: The case of primary care reform in Portugal”, submitted to *Cadernos de Saude Publica*

Dickey H, **Norwood P**, Watson V and Zangelidis “More Than Meets The Eye: Did The Eye Care Policy in Scotland Improve The Detection of Hypertension?”, submitted to SSM

## Working Papers:

**Norwood P**, Correia I, Veiga P and Watson V “Patients’ preferences for primary health care: A discrete choice experiment”

McKenzie L, Ludbrook A, *Norwood P* and Anderson A. “Economic evaluation of a weight management intervention: the BeWEL programme”

*Norwood P*, Watson V and Ryan M “Are responses to discrete choice experiments coherent, arbitrary or coherently arbitrary?”

## Reports:

Correia I, Veiga P, *Norwood P* and Watson V, “What do patients want from Primary Care Services?” Final Report submitted to Ministério da saude, INSA, July 2014

Derek Halden Consultancy, *University of Aberdeen* and Integrated Transport Planning “Going Smarter: Final Report. Report for Transport Scotland.” March 2013

Denison FC, *Norwood P*, Bhattacharya S, Mahmood T, Morris C, Raja A, Norman JE, Lee AJ, Scotland G, “The clinical and short-term NHS costs of maternal obesity for maternity services in Scotland” Report submitted to CSO October 2011.

Dickey H, Ikenwilo D, *Norwood P*, Watson V, Zangelidis A, “Eye Care Service in Scotland: Did the Scots get it right?” Report submitted to CSO June 2012

## Grants Awarded:

Sep 12            “What do patients want from Primary Care Services?” financed by the Portuguese Ministry of Health, €20,000

## Presentations:

November 2014	Does calorie labelling need the green light? Findings from an eye-tracking experiment Annual Scottish Faculty of Public Health Policy Conference, Aviemore Poster
July 2014	“Did the Scots get it right? A natural experiment on the demand for eye care services” ECHE/IHEA, Dublin
November 2013	“Active travel intervention and physical activity behaviour: An evaluation” Annual Scottish Faculty of Public Health Conference, Dunblane
September 2013	“The impact of rurality and remoteness on hospital costs” Associação Portuguesa de Economia da Saúde, Braga, 2013
September 2012	“Measuring Rurality and Remoteness in General Rural Hospitals (GRH)” TAGRA: Remote and Rural Subgroup, Scottish Executive
June 2011	“The impact of maternal obesity on NHS maternal services costs in Scotland” Internal Seminar, HERU, University of Aberdeen

July 2003                      “The effects of Rurality and Remoteness on Hospital Costs in Scotland”,  
Health Economists Study Group, University of Kent

## **Public Engagement:**

February 2016              Health Economics and the obesity crisis  
Scottish Women’s Rural Institute, Portlethen

September 2015            Look into your eyes, what do they say about your choices?  
European Researchers Night, Satrosphere

May 2015                    Does calorie need the green light?  
PechaKucha Aberdeen, Belmont Filmhouse, May Festival

## **Teaching:**

University of Aberdeen, 2015  
Course Coordinator and teaching for the Health Economics course in the  
Master in Public Health and Master of Global Health Management

University of Aberdeen, 2014 to present  
“Valuation of Health and Health Care”, MSc Economics of Health, lecture  
and tutorials  
“Health Economics for Public Health”, MSc Public Health, seminar  
“Economics and Medicine”, MBChB, lectures

University of Aberdeen, 2003  
“Microeconomics I”, undergraduate course, tutorials

College of Health Technology of Porto, 2000  
“Health Economics”, undergraduate course, lectures

University of Minho 1996-2002  
“Political Economy” (Macroeconomics), undergraduate course, lectures  
“Introduction to Economics”, undergraduate course, lectures

## **Supervision:**

Leading and supervising Summer Internships, 2013 to present

Van Doornewaard, Alexander “The role of survey mode upon attribute non-  
attendance: a stated approach” (Master in Economics of Health, University  
of Aberdeen, 2015)

## **Other Professional Activities:**

Member, Division of Applied Health Sciences Staff Development Group, 2013 to present

Member, HERU Staff Development Review Group, 2013

Member, Technical Advisory Group on Resource Allocation (TAGRA): Remote and Rural Subgroup, Scottish Government, 2012

**Journal Referee:**

Health Expectations, Health Policy, BMJ Open