**Regenerative agriculture:**

**an exploration of farmers perceptions in North East Aberdeenshire**

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According to recent government statistics farming contributes to around a quarter of its overall

emissions. Therefore, agriculture has become an important industry to focus on when considering the country’s future sustainability. Increasingly more than ever the use of the word “regenerative farming” has entered the common rhetoric of our Scottish farmers. However, despite the vast literature on the topic remains to leave a vast majority of farmers wondering “What is regenerative farming?” and “How will this impact my farming business?”. Both important questions to consider and this is where the current academic literature lacks to appreciate the thoughts and feelings of farmers attitudes for the future of Scottish agriculture. Where this dissertation endeavours to uncover are these thoughts and opinions from farmers in terms of regenerative farming.