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*Courtesy of the author*

**Film screening + Brown Bag Talk**  
**Jack London and 216 Beach Walk, Waikiki**

**Tuesday, July 16, 2019**  
**11:30-12 p.m.: Film screening**  
**12-1 p.m.: Brown Bag**  
**Seaver Classrooms 1 & 2**

Free; no reservations required.

**Alan Marcus**

*University of Aberdeen, King's College*

This work draws on extensive research in The Huntington's Jack London Papers and features images from its photographic series. The film seeks to problematize popular perceptions of Waikīkī as a symbolic paradisiacal site for touristic consumption. The title refers to the former address of a rented cottage that was home to Jack London, one of America's most prolific authors: "One day, this place is going to be one long hotel." Jack London's prophetic observation foretold the extraordinary urban transformation of Waikīkī, as exemplified by the abundance of high-rises such as Trump International Hotel, which occupies the site of London's former home.