

Interactive Design Institute (IDI)

The partnership between University of Aberdeen (UoA) and the Interactive Design Institute Ltd (IDI) was established in 2016. IDI has its operational base in Musselburgh near Edinburgh and was established in 2004. IDI has been delivering online undergraduate and postgraduate programmes to students in more than 70 countries worldwide since 2008. IDI was the first online provider in the UK to be successfully reviewed by the Quality Assurance Agency (QAA) through their Review for Specific Course Designation process.

Programmes

The University's work with IDI focuses on provision offered by the University's Business School. Currently the Degree of Master of Business Administration (MBA (Global)) and the Degree of Master of Finance (MSc Finance) are offered through the partnership between UoA and IDI and it is planned that further programmes are added to the portfolio of degrees offered through this partnership. The partnership between UoA and IDI is focused on providing flexible, online provision to working professionals worldwide.

The Programmes offered by the IDI and UoA partnership are awards of the University of Aberdeen and all students are registered as UoA students.

IDI maintain the online learning platform, market the programmes and recruit students and recruit and develop the online instructors. IDI uses remotely based instructors to support the delivery of the programmes through a wholly online platform to students who are recruited globally.

The UoA holds responsibility for the quality assurance of the online programmes and the partnership, the UoA is also responsible for external examining, Exam Boards, and the approval of new programmes and courses. The University of Aberdeen delegates some areas of responsibility to IDI, these include admissions, student registration and enrolment and moderation, whilst the responsibility for these areas are delegated to IDI the UoA maintains oversight of these processes and procedures, to ensure compliance with the The UK Quality Code for Higher Education, the UoA Academic Quality Handbook and other relevant requirements.

The quality assurance and enhancement process as well as the delivery model are the same regardless of the Programmes of Study or the country in which the student is resident whilst studying on the online programmes.