

Discover pathways to impact using Altmetric data

Altmetric tracks and reports conversations and attention to your work from thousands of on-line sources, including mainstream news outlets, policy documents and social media.



Patent mentions



Mass media mentions



Social media mentions

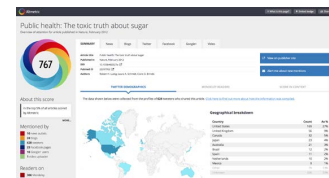


Policy mentions

Use Altmetric data to evidence the reach and significance of an impact case study by sourcing specific examples of cause and effect.

Use Altmetric to gather evidence

Bridge the gap between underpinning research and the narrative case for impact.



Numbers are not impact

Attention can increase reach and influence behavior

Demonstrate the effect research has on policy

Look past the Score

Follow the Pathway

Find the Evidence

Discover the Impact



Use Altmetric to demonstrate the link between the research and the impact.

Altmetric data can provide the pathways to discover the significance and reach of research in a specific way. It can also help you establish the explicit links between research and impact.



articulate significant and far-reaching benefits.



Use key phrases like "cited in (policy documents) from _ and _," "used to (inform) the key considerations".



Provide evidence of links between research and impact, e.g. a complete causal chain, policy citations and testimonials, and evidence of spin out companies (patents) commercialising the research findings.