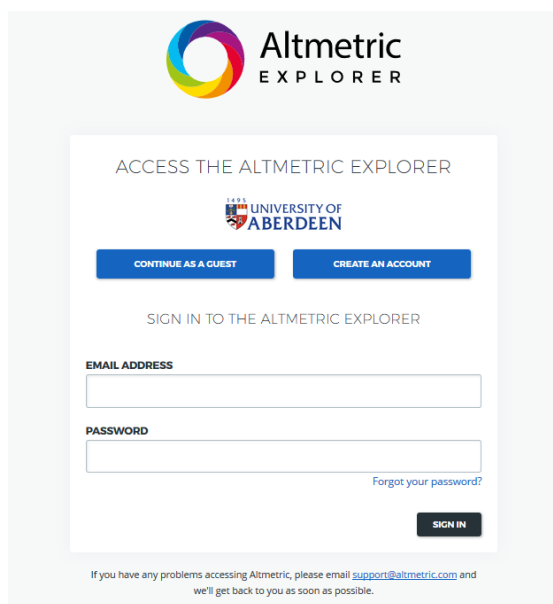


## Adding Altmetrics Badges to Web Pages

Sign into Altmetric Explorer at <https://www.altmetric.com/explorer/login>. If you don't have an account already, use the create an account button. For improved security, remember to use a password that is not linked to your university account details

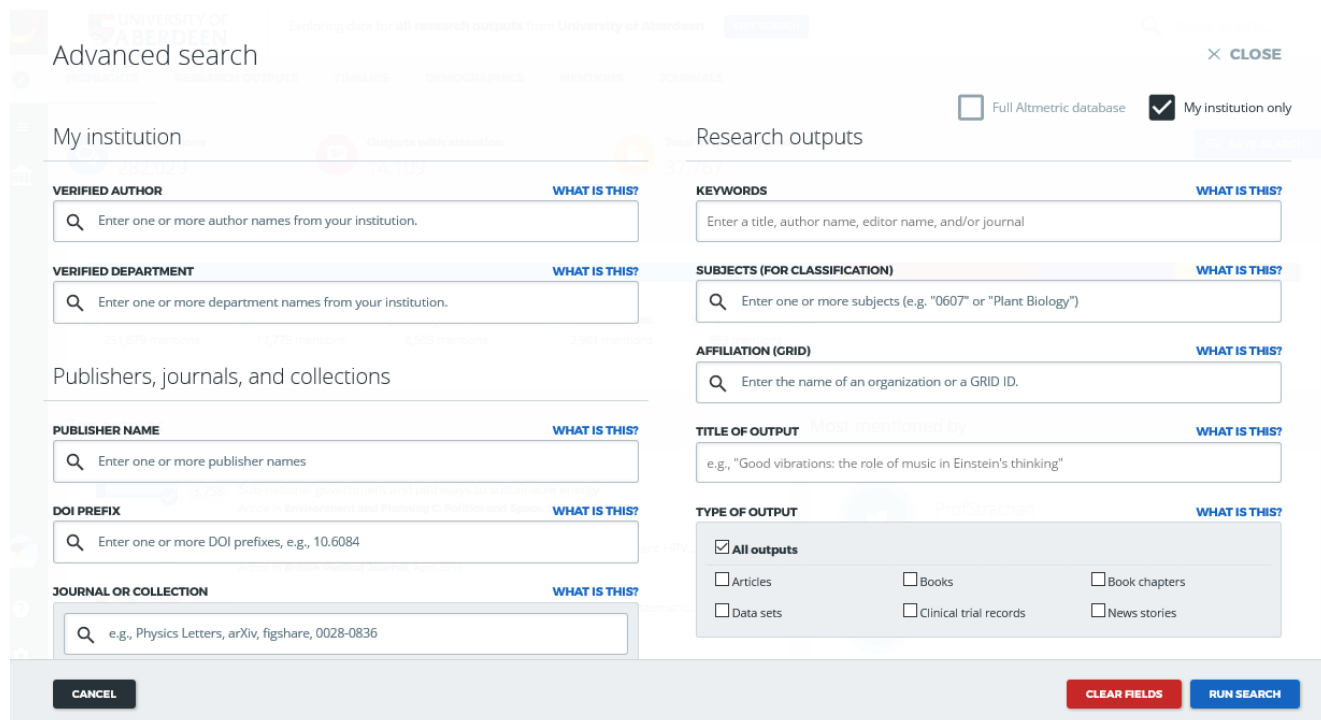


At the top of the page click on edit search to find the publications most relevant to you, your research group or the time period.

Exploring data for **all research outputs** from **University of Aberdeen**

**EDIT SEARCH**

Use the search options to locate relevant publications



Examples of Search criteria:

VERIFIED DEPARTMENT

SEARCH [X] MEDICINE, MEDICAL SCIENCES & NUTRITION

VERIFIED DEPARTMENT

SEARCH [X] ENGINEERING

FUNDER NAME

SEARCH [X] BRITISH HEART FOUNDATION

FUNDER NAME

SEARCH [X] ENGINEERING AND PHYSICAL SCIENCES RESEARCH COUNCIL

Dates

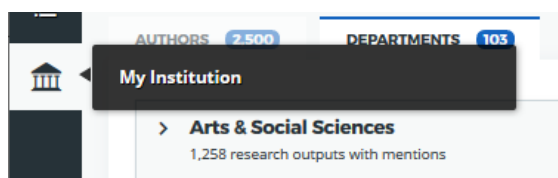
PUBLICATION DATE Most mentioned by [WHAT IS THIS?](#)

Between 2018-01-01 [X] and 2019-08-01 [X]

ALTMETRIC MENTIONS DURING [WHAT IS THIS?](#)

the past 3 months [v]

Alternatively click on My Institution, and then department and use the pre-existing group structures



You can then edit the existing search to see the most recent mentions

ALTMETRIC MENTIONS DURING [WHAT IS THIS?](#)

the past month [v]

Once you have the selected publications in the Highlights tab use the “Top Outputs” to identify those with the most mentions

Open the details screen for the publication by clicking on the name of the publication

Altmetric Details Page

3096

SUMMARY News Blogs Twitter Facebook Reddit Research highlights Video Dimensions citations

Title: Prevalence of cervical disease at age 20 after immunisation with bivalent HPV vaccine at age 12-13 in Scotland: retrospective population study

Published in: British Medical Journal, April 2019

DOI: 10.1136/bmj.j1161 [E]

Pubmed ID: 30944092 [E]

Authors: Tim Palmer, Lynn Wallace, Kevin G Pollock, Kate Cuschieri, Chris Robertson, Kim Kavanagh, Margaret... [show]

View on publisher site

Alert me about new mentions

TWITTER DEMOGRAPHICS MENDELEY READERS ATTENTION SCORE IN CONTEXT

then scroll down and click on “Tools” (bottom left of the screen) to get access to the badges

Tools

Open in a new tab

Clicking on Embed Badge will provide you with the code to add the badge to your web page


Access Altmetric Explorer ? What is this page? Embed badge Share

**Embed this page as a badge**

You can embed the free Altmetric badge for this research output on your website, CV, or blog. Just copy and paste the code below into the HTML of your page:

```
<script type="text/javascript"
src="https://dlbxh8uas1mnw7.cloudfront.net/assets/embed.js">
</script><div class="altmetric-embed" data-badge-type="donut" data-
altmetric-id="21638022" />
```

That's it! You'll end up with a badge that looks like this:



By default, the free badges link to details pages that only show the first 4 mentions for each source of attention. [Learn more here.](#)

**How do I customise the badge?**

You can change the badge type, add popovers, or display a breakdown of attention by customising the embed. [Find out more here.](#)

Copy and paste the code into your web page and you will have a clickable image that will take visitors to the Altmetric content and show the online attention for that research.

If you want to add more details or make the doughnut larger you can use this type of code

```
<script type='text/javascript'
src='https://dlbxh8uas1mnw7.cloudfront.net/assets/embed.js'></script>
<div data-badge-type='medium-donut' class='altmetric-embed' data-badge-
details='right' data-doi='[doi number here]'></div>
```



Or you may want it to display as a bar



```
<script type='text/javascript'
src='https://dlbxh8uas1mnw7.cloudfront.net/assets/embed.js'></script>
<div class='altmetric-embed' data-badge-type='medium-bar' data-doi='[doi
number here]'></div>
```

If you want to explore different styles you can use the Altmetric Help pages here

<http://api.altmetric.com/embeds.html>