Adding Altmetrics Badges to Web Pages

Sign into Altmetric Explorer at https://www.altmetric.com/explorer/login. If you don’t have an account already, use the create an account button. For improved security, remember to use a password that is not linked to your university account details.

At the top of the page click on edit search to find the publications most relevant to you, your research group or the time period.

Exploring data for all research outputs from University of Aberdeen

Use the search options to locate relevant publications

Examples of Search criteria:
Alternatively click on My Institution, and then department and use the pre-existing group structures

You can then edit the existing search to see the most recent mentions

Once you have the selected publications in the Highlights tab use the “Top Outputs” to identify those with the most mentions

Open the details screen for the publication by clicking on the name of the publication

then scroll down and click on “Tools” (bottom left of the screen) to get access to the badges

Clicking on Embed Badge will provide you with the code to add the badge to your web page
Copy and paste the code into your web page and you will have a clickable image that will take visitors to the Altmetric content and show the online attention for that research.

If you want to add more details or make the doughnut larger you can use this type of code

```html
<script type='text/javascript' src='https://d1bxh8uaslmnw7.cloudfront.net/assets/embed.js'></script>
<div data-badge-type='medium-donut' class='altmetric-embed' data-badge-details='right' data-doi='[doi number here]'></div>
```

Or you may want it to display as a bar

```html
<script type='text/javascript' src='https://d1bxh8uaslmnw7.cloudfront.net/assets/embed.js'></script>
<div class='altmetric-embed' data-badge-type='medium-bar' data-doi='[doi number here]'></div>
```

If you want to explore different styles you can use the Altmetric Help pages here

[http://api.altmetric.com/embeds.html](http://api.altmetric.com/embeds.html)