Interactive Design Institute (IDI)

The partnership between University of Aberdeen (UoA) and the Interactive Design Institute Ltd (IDI) was established in 2016. IDI has its operational base in Musselburgh near Edinburgh and was established in 2004. IDI has been delivering online undergraduate and postgraduate programmes to students in more than 70 countries worldwide since 2008. IDI was the first online provider in the UK to be successfully reviewed by the Quality Assurance Agency (QAA) through its Review for Specific Course Designation process.

Programmes

The University’s collaboration with IDI focuses on provision offered by the University’s Business School. Currently the Degree of Master of Business Administration (MBA (Global)) is offered through the partnership between UoA and IDI and it is planned that further programmes are added to the portfolio of degrees offered through this partnership. The partnership between UoA and IDI is focused on providing flexible, online provision to working professionals worldwide.

The Programmes offered by the IDI and UoA partnership are awards of the University of Aberdeen and all students are registered as UoA students.

IDI maintains the online learning platform, markets the programmes and recruits students, as well as recruiting and developing the online tutors in line with UoA requirements. IDI uses remotely based tutors to support the delivery of the programmes through a wholly online platform to students who are recruited globally.

The UoA holds responsibility for the quality assurance of the online programmes and the partnership, and is also responsible for external examining, conferral of the award, and the approval of new programmes and courses. The University delegates some areas of responsibility to IDI; these include administration of admissions, student registration and enrolment. Whilst the responsibility for these areas are delegated to IDI, the UoA maintains oversight of all associated processes and procedures, to ensure compliance with the UK Quality Code for Higher Education, the UoA Academic Quality Handbook and other relevant requirements.

The quality assurance and enhancement process as well as the delivery model are the same regardless of the programme of study or the country in which the student is resident whilst studying on the online programmes.