Scottish Programme for Entrepreneurship

sustainable entrepreneurship education for an uncertain future
establishing building blocks, core principles and climbing frames
SPE @ the University of Aberdeen

- Scottish programme for Entrepreneurship (SPE)
  - £1.3 M, 3 years, 3 Universities
- Education - including teacher/lecturer development
  - Current and future, across all subjects
- Sustainable as core
  - Definitions, models and processes
- Aligned with Curriculum for Excellence
  - Enterprise – successful learners, confident individuals
  - Entrepreneurship - responsible citizens and effective contributors
Scottish Programme for Entrepreneurship
bird’s eye view

intergenerational fairness

born global enterprise

<table>
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<tr>
<th>mindset</th>
<th>transferable skills</th>
<th>context based knowledge</th>
<th>first hand experience</th>
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Scottish Programme for Entrepreneurship

ground level

Personal skills

Commercial skills

Developing educational capacity

growth mindset & reflective practice
Building competence

beyond ‘normal’ common practice ..... towards excellence
dispelling myths

- it is (not) all about money
- it is (not) all about greed
- most business start-ups (don’t) fail
- entrepreneurship is (not) just business made sexy
- men are (not) better at business

- you can still be a great success, despite
  - someone else has the same/similar idea
  - wanting to enjoy life and have fun / family / friends
  - having very little money to invest
Boundaries and frameworks

- Entrepreneurship: ‘Creation of value, through the pursuit of opportunity, accessing resources beyond those currently controlled’. (adapted from definition by Howard Stevenson)

- Value creation for others, through alignment of head and heart

- Entrepreneurship creates value from limited resources, often through tough times. Effective people in roles that fit them, within high performance teams underpins success.

- A way of thinking, reasoning and acting that is opportunity obsessed, holistic in approach and leadership balanced. (Timmons and Spinelli Jr)

- Entrepreneurship is the extreme sport of enterprise
entrepreneurship & education

- for entrepreneurship
- about entrepreneurship
- entrepreneurship as a context for personal development
- entrepreneurship as a context for professional development
- the pedagogy of delivering education about/for entrepreneurship
- developing life skills (employability)
- rehabilitating life skills
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<thead>
<tr>
<th>Universal</th>
<th>Schools</th>
<th>College’s</th>
<th>University</th>
<th>Business School</th>
<th>School of Ed</th>
<th>Other</th>
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<tbody>
<tr>
<td>Mindset &amp; Skills</td>
<td>Contribution to careers events Banff (26th Jan)</td>
<td>Scotland’s Colleges John Mullins case teaching Masterclass March 16, 2012</td>
<td>Global/Roberts PhD and researchers</td>
<td>Sustained study BU1501 BU1001</td>
<td>Teaching first year BEd</td>
<td>Granite PR Student placement</td>
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<td>Intergenerational Fairness</td>
<td>Mearns College IF?</td>
<td>Road show .. Hub colleges, each with specialisation</td>
<td>Bruce Scharlau .. Serious play</td>
<td>Proposed 6th century level3 course (earliest oct 2012) + computer science and CSID</td>
<td>Developing course for MEd (earliest Oct 12) +Dissertations (Victoria)</td>
<td>Careers STAR award linkages</td>
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<td>Global (GFP) Dhrubes &amp; Christian</td>
<td>Elmwood College What-If .. conference</td>
<td>Entrepreneurial lunches (staff)</td>
<td>MBA/NVC (Ian?)</td>
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<td>TED x</td>
<td>Common Purpose (creative heritage)</td>
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<td>What-IF Europe</td>
<td>British science festival (primary level Sept 2012)</td>
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