What is it? And why does it matter?

FACILITATION
What do they do ... and why?

Beliefs: see

Actions: do

Results: get

Ref: FranklinCovey ‘7 habits’ training programme
What is the facilitator role?

- a cross between a magician and a signpost
- a catalyst
- coaching
  - where the coachee doesn’t understand the outcome, yet

- making the invisible visible
  - internal motivation and competence
  - external opportunities and resources
common roles and distinctions
(dictionary definitions Collins English Dictionary)

- **Coaching**: giving tuition or instruction (to achieve a specific outcome, e.g. Pass an exam)
- **Demonstrating**: to show or prove
- **Educating**: to impart knowledge by formal instruction
- **Facilitating**: to make easier, to assist the progress of
- **Mentoring**: being a wise or trusted advisor or guide (implies junior and senior)
- **Supervising**: directing and overseeing performance. Watching over to maintain order
- **Teaching**: to help learn, tell or show
- **Therapy**: the treatment of physical, mental or social disorders or disease.
What is being facilitated?

- **Entrepreneur:**
  - the owner or manager of a business enterprise who, by *risk and initiative*, attempts to make profits

- **Entrepreneurship:**
  - the creation of value, through the pursuit of opportunity, accessing resources beyond those controlled

- **Life skills**
reflection ... double loop learning

- Beyond knowledge / information
- Beyond new understanding
- .. to new understanding of old results, new behaviours, new beliefs
entrepreneurship & education

- For entrepreneurship
- About entrepreneurship
- Entrepreneurship as a context for personal development
- Entrepreneurship as a context for professional development
- The pedagogy of delivering education about/for entrepreneurship
- Developing life skills (employability)
- Rehabilitating life skills

**Activity:**