Does your research involve social media data?

Have you consulted the terms and conditions of the specific platform?

Have you consulted the relevant disciplinary, funding, legal or institutional guidelines?

Can the social media user reasonably expect to be observed by strangers?

Are the research participants vulnerable? (i.e. children or vulnerable adults)

Is the subject matter sensitive?

Will the social media user by anonymised in published outputs?

Can you publish or share the dataset?

Points to subsections of document with advice, best practice and case studies. E.g. if there is an expectation of privacy (such as closed Facebook groups or password-protected forums) then the researcher may consider seeking consent from each social media user, or not using the data.