

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION QATAR (SEPTEMBER START)  
(MBA/ PgDip/PgCert)**

**63N19Q92/63N19QVX/63N19QVZ**

**FULL TIME ROUTE**

*Duration:* 12 months full-time (MBA).

**MBA September Entry**

*Duration:* 12 months full-time (MBA); 9 months full-time (PgDip); 4 months full-time (PgCert)

*Content:* Candidates take the following programme of designated courses:

**Stage 1**

QB5011 Business Economics (15 credit points)  
QB5005 Industry Week (0 credit points)  
QB5009 Business Strategy (15 credit points)  
QB5010 Managing Change (15 credit points)

**Stage 2**

All of the courses for Stage 1, plus  
QB5506 Managing People at Work (15 credit points)  
QB5504 The Leadership Challenge (15 credit points)  
QB5508 Industry Week (0 credit points)  
QB5509 Strategic Marketing (15 credit points)  
QB5510 Accounting and Finance for Managers (15 credit points)  
QB5511 Operations and Project Management (15 credit points)

**Stage 3**

All of the courses for Stage 1 and Stage 2, plus  
QB5901 New Venture Creation (15 credit points)  
QB5904 Supply Chain Management  
QB5902 Digital Marketing (15 credit points)  
QB5908 Talking to Teams (15 credit points)  
QB5907 Industry Week (0 credit points)

**PART TIME ROUTE**

*Duration:* 24 months part-time (MBA). The maximum time permitted for part time study to complete the MBA would be five years.

*Content:* Candidates take the following programme of designated courses:  
Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

**Year 1**

QB5011 Business Economics (15 credit points)  
QB5009 Business Strategy (15 credit points)

QB5509 Strategic Marketing (15 credit points)  
QB5511 Operations and Project Management (15 credit points)  
QB5904 Supply Chain Management  
QB5902 Digital Marketing (15 credit points)

**Year 2**

QB5010 Managing Change (15 credit points)  
QB5506 Managing People at work (15 credit points)  
QB5504 The Leadership Challenge (15 credit points)  
QB5510 Accounting and Finance for Managers (15 credit points)  
QB5908 Talking to Teams (15 credit points)  
QB5901 New Venture Creation (15 credit points)

*Assessment:* By a portfolio of coursework, as prescribed for each course.