

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION (SEPTEMBER START)
(MBA/ /PgDip/PgCert(full-time))**

63N19292/63N19892/63N192XE/63N192VZ

FULL TIME ROUTE

Duration: 12 months full-time (MBA); 9 months full-time (PgDip); 4 months full-time (PgCert)

Content: Candidates take the following programme of designated courses:

Stage 1

PD5006 Getting Started at the University of Aberdeen (0 credit points)
BU5021 Business Economics (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU5048 Business Strategy (15 credit points)
BU5064 Operations and Project Management (15 credit points)

Stage 2

All of the courses for Stage 1, plus
BU5553 Strategic Marketing (15 credit points)
BU5554 Managing People at Work (15 credit points)
BU555A Managing Change (15 credit points)
BU5584 The Leadership Challenge (15 credit points)

Stage 3

All of the courses for Stage 1 and Stage 2, plus
BU5940 New Venture Creation (15 credit points)

And three courses from the following Summer School electives (some courses will not be available every year, others may be made available):

BU5946 Strategic Financial Analysis (15 credit points)
BU593N Business Negotiation Skills for Professionals (15 credit points)
BU5965 Supply Chain Management (15 credit points) or BU5991 Digital Marketing (15 credit points)

PART TIME ROUTE

Duration: 24 months part-time (MBA). The maximum time permitted for part time study to complete the MBA would be five years.

Content: Candidates take the following programme of designated courses:
Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

Year 1

PD5006 Getting Started at the University of Aberdeen (0 credit points)

to 30 credit points from the following:

BU5021 Business Economics (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU5048 Business Strategy (15 credit points)
BU5064 Operations and Project Management (15 credit points)

30 credit points from the following:

BU5553 Strategic Marketing (15 credit points)
BU5554 Managing People at Work (15 credit points)
BU555A Managing Change (15 credit points)
BU5584 The Leadership Challenge (15 credit points)

30 credit points from the following (courses taken in Year 1 cannot be taken again):

BU5946 Strategic Financial Analysis (15 credit points)
BU593N Business Negotiation Skills for Professionals (15 credit points)
BU5965 Supply Chain Management (15 credit points) or BU5991 Digital Marketing (15 credit points)

Year 2

All students must take the following:

BU5940 New Venture Creation (15 credit points)

30 credit points from the following (courses taken in Year 1 cannot be taken again):

BU5021 Business Economics (15 credit points)
BU5026 Accounting and Finance for Managers (15 credit points)
BU5048 Business Strategy (15 credit points)
BU5064 Operations and Project Management (15 credit points)

30 credit points from the following (courses taken in Year 1 cannot be taken again):

BU5553 Strategic Marketing (15 credit points)
BU5554 Managing People at Work (15 credit points)
BU555A Managing Change (15 credit points)
BU5584 The Leadership Challenge (15 credit points)

30 credit points from the following (courses taken in Year 1 cannot be taken again):

BU5946 Strategic Financial Analysis (15 credit points)
BU593N Business Negotiation Skills for Professionals (15 credit points)
BU5965 Supply Chain Management (15 credit points) or BU5991 Digital Marketing (15 credit points)

Assessment: By coursework, by written examination, or by a combination of these, as prescribed for each course.