

**INTERNATIONAL BUSINESS MANAGEMENT (QATAR CAMPUS – STREAM 2)
(SEPTEMBER START) (MSc/PgDip/PgCert)**

57N22QB1/61N20QVX/62N20QVZ

FULL TIME ROUTE

Duration: MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

QB5002 Interpersonal Management, Negotiation and Persuasion (15 credit points)
QB5003 Marketing Management (15 credit points)
QB5004 Internationalisation (15 credit points)
QB5501 Managing Human Resources (15 credit points)
QB5502 Issues in International Management (15 credit points)
QB5503 Research Practice (15 credit points)
QB5504 The Leadership Challenge (15 credit points)
QB5510 Accounting and Finance for Managers (15 credit points)
QB5901 New Venture Creation (15 credit points)
QB5902 Digital Marketing (15 credit points)
QB5903 Critical Studies Paper (30 credit points)

PART TIME ROUTE

Duration: MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

September 2020 Intake

Year 1 (Starts September 2020)

QB5002 Interpersonal Management, Negotiation and Persuasion (15 credit points)
QB5503 Research Practice (15 credit points)
QB5504 The Leadership Challenge (15 credit points)
QB5510 Accounting and Finance for Managers (15 credit points)

Year 2 (Starts September 2021)

QB5003 Marketing Management (15 credit points)
QB5004 Internationalisation (15 credit points)
QB5501 Managing Human Resources (15 credit points)
QB5502 Issues in International Management (15 credit points)
QB5901 New Venture Creation (15 credit points)
QB5902 Digital Marketing (15 credit points)
QB5903 Critical Studies Paper (30 credit points)

September 2021 Intake

Year 1 (Starts September 2021)

QB5002 Interpersonal Management, Negotiation and Persuasion (15 credit points)
QB5503 Research Practice (15 credit points)
QB5504 The Leadership Challenge (15 credit points)
QB5510 Accounting and Finance for Managers (15 credit points)
QB5901 New Venture Creation (15 credit points)

Year 2 (Starts September 2022)

QB5003 Marketing Management (15 credit points)
QB5004 Internationalisation (15 credit points)
QB5501 Managing Human Resources (15 credit points)
QB5502 Issues in International Management (15 credit points)
QB5902 Digital Marketing (15 credit points)
QB5903 Critical Studies Paper (30 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.