

POLITICAL ACTIVISM AND CAMPAIGNING (JANUARY START) (MSc/PgDip/PgCert)

57L22SB1/61L22SVX/62L22SVZ

Duration: 12 months full-time or 24 months part-time (MSc); 9 months full-time or 18 months part-time (PgDip); 4 months full-time or 8 months part-time (PgCert).

Overview:

This MSc programme examines historical and contemporary aspects of political activism, movements and campaigns. It examines why campaign activism is on the rise, the forms it takes, and the factors that determine success or failure. What issues motivate political activists? How do campaigners, groups and movements mobilise support? How do they effect change in society, in business and in governmental decision-making? *How does protest and campaign activism turn to power?* Four complementary courses, taught by PIR staff who are specialists in their fields, examine distinct themes: a) the key aspects of successful campaigns, b) how campaigners use communication technology, c) protest and activism in divided societies, and d) activism through political parties.

Candidates shall be required to attend a programme of courses as below:

FULL TIME ROUTE

Stage 1

- PD5506 Getting Started at the University of Aberdeen (0 credit points)
- PI5532 Campaigns, Activism and Political Parties (30 credit points)
- PI5533 Communication Technologies and Campaigning (30 credit points)

Stage 2

- PI5909 Dissertation for Political Activism and Campaigning (60 credit points)

Stage 3 (MSc only)

- PI5030 Protest to Power: How to Campaign and Win (30 credit points)
- PI5031 Protest and Peace in Divided Societies (30 credit points)

PART TIME ROUTE

This route will run over two years. Students can take up to 120 credit points in a single year. PD5506 (Getting Started at the University of Aberdeen) and PI5030 (Protest to Power: How to Campaign and Win) must be taken in Year 1. PI5909 (Dissertation for Political Activism and Campaigning) must be taken in Year 2.

Stage 1 – January to August 2021

- PD5506 Getting Started at the University of Aberdeen (0 credit points)

30 credit points from one of the following list:

- PI5532 Campaigns, Activism and Political Parties (30 credit points)
- PI5533 Communication Technologies and Campaigning (30 credit points)

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Stages 2, 3 and 4 – September 2021 to August 2022

PI5030 Protest to Power: How to Campaign and Win (30 credit points)

30 credit points from one of the following list:

PI5532 Campaigns, Activism and Political Parties (30 credit points)

PI5533 Communication Technologies and Campaigning (30 credit points)

PI5909 Dissertation for Political Activism and Campaigning (60 credit points)

Stage 5 – September to December 2022

PI5031 Protest and Peace in Divided Societies (30 credit points)

Assessment: By in-course assessment, as prescribed for each course, and by submission of a dissertation. The degree of MSc shall not be awarded to a candidate who fails to achieve a CGS marks of D3 in PI5909, irrespective of their performance in other courses.