

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION (SEPTEMBER START)  
(MBA/ /PgDip/PgCert(full-time))**

**63N19292/63N19892/63N192XE/63N192VZ**

**FULL TIME ROUTE**

*Duration:* 12 months full-time (MBA); 9 months full-time (PgDip); 4 months full-time (PgCert)

*Content:* Candidates take the following programme of designated courses:

Stage 1

- BU5021 Business Economics (15 credit points)
- BU5026 Accounting and Finance for Managers (15 credit points)
- BU5048 Business Strategy (15 credit points)
- BU5064 Operations and Project Management (15 credit points)

Stage 2

All of the courses for Stage 1, plus

- BU5553 Strategic Marketing (15 credit points)
- BU5554 Managing People at Work (15 credit points)
- BU555A Managing Change (15 credit points)
- BU5584 The Leadership Challenge (15 credit points)

Stage 3

All of the courses for Stage 1 and Stage 2, plus

- BU5940 New Venture Creation (15 credit points)

And three courses from the following Summer School electives (some courses will not be available every year, others may be made available):

- BU5946 Strategic Financial Analysis (15 credit points)
- BU5948 Talking to Teams (15 credit points)
- BU5965 Supply Chain Management (15 credit points) or BU5991 Digital Marketing (15 credit points)

**PART TIME ROUTE**

*Duration:* 24 months part-time (MBA). The maximum time permitted for part time study to complete the MBA would be five years.

*Content:* Candidates take the following programme of designated courses:

Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

## Year 1

Up to 30 credit points from the following:

- BU5021 Business Economics (15 credit points)
- BU5026 Accounting and Finance for Managers (15 credit points)
- BU5048 Business Strategy (15 credit points)
- BU5064 Operations and Project Management (15 credit points)

Plus up to 30 credit points from the following:

- BU5553 Strategic Marketing (15 credit points)
- BU5554 Managing People at Work (15 credit points)
- BU555A Managing Change (15 credit points)
- BU5584 The Leadership Challenge (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5946 Strategic Financial Analysis (15 credit points)
- BU5948 Talking to Teams (15 credit points)
- BU5965 Supply Chain Management (15 credit points) or BU5991 Digital Marketing (15 credit points)

## Year 2

All students must take the following:

- BU5940 New Venture Creation (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5021 Business Economics (15 credit points)
- BU5026 Accounting and Finance for Managers (15 credit points)
- BU5048 Business Strategy (15 credit points)
- BU5064 Operations and Project Management (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5553 Strategic Marketing (15 credit points)
- BU5554 Managing People at Work (15 credit points)
- BU555A Managing Change (15 credit points)
- BU5584 The Leadership Challenge (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5946 Strategic Financial Analysis (15 credit points)
- BU5948 Talking to Teams (15 credit points)
- BU5965 Supply Chain Management (15 credit points) or BU5991 Digital Marketing (15 credit points)

*Or*

- BU506A Work-based Project (Semester 1) (30 credit points)

*Or*

- BU556A Work-based project (Semester 2) (30 credit points)

*Or*

- BU5969 Work Based Project (Summer Semester) (30 credit points)

*Assessment:* By coursework, by written examination, or by a combination of these, as prescribed for each course.