

**INTERNATIONAL BUSINESS MANAGEMENT (JANUARY START) (MSc/PgDip/PgCert)**  
**57N2JSB1/61N2JSVX/62N2JSVZ**

**FULL TIME ROUTE**

*Duration:* MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in January. Part time students will negotiate their programme of study with the Programme Leader.

**Stage 1**

BU551H Marketing Management (15 credit points)  
BU5577 Managing Human Resources (15 credit points)  
BU5579 Internationalisation (15 credit points)  
BU5583 Research Practice (15 credit points)

**Stage 2**

All of the courses for Stage 1 and

BU591K Project Management (15 credit points)  
BU591L Training and Consultancy (15 credit points)  
BU5991 Digital Marketing (15 credit points)  
BU5940 New Venture Creation (15 credit points)

**Stage 3**

All of the courses for Stage 1 and 2, plus

BU501H The Leadership Challenge (15 credit points)  
BU5026 Accounting and Finance for Managers (15 credit points)  
BU5052 Issues in International Management (15 credit points)  
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

On completion of the MSc International Business Management students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.

## **PART TIME ROUTE**

*Duration:* MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Part time students will negotiate their programme of study with the Programme Leader. Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per stage (90 credit points per year of study).

### Year 1

All students must take the following:

BU5991 Digital Marketing (15 credit points)

Plus up to 30 credit points from the following:

BU551H Marketing Management (15 credit points)

BU5577 Managing Human Resources (15 credit points)

BU5579 Internationalisation (15 credit points)

BU5583 Research Practice (15 credit points)

### Year 2

All students must take the following:

BU591K Project Management (15 credit points) must be done in year two

BU591L Training and Consultancy (15 credit points) must be done in year two

BU5940 New Venture Creation (15 credit points) must be done in year two

Plus 15 credit points from the following:

BU501H The Leadership Challenge (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5052 Issues in International Management (15 credit points)

BU5072 Negotiation and Cross-Cultural Management (15 credit points)

Plus up to 30 credit points from the following 9 courses taken in previous years cannot be taken again):

BU551H Marketing Management (15 credit points)

BU5577 Managing Human Resources (15 credit points)

BU5579 Internationalisation (15 credit points)

BU5583 Research Practice (15 credit points)

### Year 3

Up to 30 credit points from the following (courses taken in previous years cannot be taken again):

BU501H The Leadership Challenge (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5052 Issues in International Management (15 credit points)

BU5072 Negotiation and Cross-Cultural Management (15 credit points)

On completion of the MSc International Business Management students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.