

**INTERNATIONAL BUSINESS MANAGEMENT QATAR (SEPTEMBER START)**  
**(MSc/PgDip/PgCert)**

**57N20QB1/61N20QVX/62N20QVZ**

**FULL TIME ROUTE**

*Duration:* MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in September. Part time students will negotiate their programme of study with the Programme Leader.

**Stage 1**

- QB5002 Interpersonal Management and Negotiation (15 credit points)
- QB5003 Marketing Management (15 credits)
- QB5004 Internationalisation (15 credits)
- QB5005 Industry Week (0 credit points)

**Stage 2**

All of the courses for Stage 1 and

- QB5501 Managing Human Resources (15 credits)
- QB5502 Issues in International Management (15 credits)
- QB5503 Research Practice (15 credits)
- QB5504 The Leadership Challenge (15 credits)
- QB5510 Accounting and Finance for Managers (15 credits)
- QB5508 Industry Week (0 credit points)

**Stage 3**

All of the courses for Stage 1 and 2, plus

- QB5901 New Venture Creation (15 credit points)
- QB5902 Digital Marketing (15 credit points)
- QB5903 Critical Studies Paper (30 credit points)
- QB5907 Industry Week (0 credit points)

On completion of the MSc Business Management students will be permitted to undertake a further 60 credits for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 3 years relevant work experience. This requirement will be necessary to complete the Professional Diary.

**Available to those who have graduate with an MSc Business Management  
MBA Award:**

- BU5046 Managing Consultancy and Change (15cr)
- QB5008 Operations and Project Management (15Cr)
- QB5507 Managing Change (15Cr)
- BU5054 Professional Practice Journal (15 credit points)

These will have to be taken either in Qatar, or on the Aberdeen campus as available

**PART TIME ROUTE**

*Duration:* MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Part time students will negotiate their programme of study with the Programme Leader.

Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per stage (90 credit points per year of study).

### **Year 1**

- QB5003 Marketing Management (15 credits)
- QB5004 Internationalisation (15 credits)
- QB5501 Managing Human Resources (15 credits)
- QB5502 Issues in International Management (15 credits)
- QB5901 New Venture Creation (15 credit points)
- QB5902 Digital Marketing (15 credit points)

### **Year 2**

- QB5903 Critical Studies Paper (30 credit points) must be done in year two
- QB5002 Interpersonal Management and Negotiation (15 credit points)
- QB5503 Research Practice (15 credits)
- QB5504 The Leadership Challenge (15 credits)
- QB5510 Accounting and Finance for Managers (15 credits)

On completion of the MSc International Business Management students will be permitted to undertake a further 60 credit points for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 3 years relevant work experience. This requirement will be necessary to complete the Professional Diary.

### **MBA Award:**

- BU5046 Managing Consultancy and Change (15cr)
- QB5008 Operations and Project Management (15Cr)
- QB5507 Managing Change (15Cr)
- BU5054 Professional Practice Journal (15 credit points)

These will have to be taken either in Qatar, or on the Aberdeen campus as available