

**DEGREE OF EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (SEPTEMBER START)
(MBA)**

63N1MS92

Duration: 24 months part-time (MBA)

Content: Candidates take the following programme of designated courses:

Year 1 (September to July)

BU501L Strategy (15 credit points)
BU541A Accounting and Finance for Executives (15 credit points)
BU551L Management Effectiveness (15 credit points)
BU571F Marketing, Reputation and Value
BU592F Entrepreneurship and Innovation (15 credit points)

Year 2 (August to September)

BU501M Governance, Responsibility and Ethics (15 credit points)
BU541B Strategic Human Resource Management (15 credit points)
BU551M Leading Strategic Change (15 credit points)
BU591H Practical Intervention Project (60 credit points)