

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION (SEPTEMBER START)  
(MBA/ /PgDip/PgCert(full-time))**

**63N19292/63N19892/63N192XE/63N192VZ**

**FULL TIME ROUTE**

*Duration:* 12 months full-time (MBA).

MBA September Entry

*Duration:* 12 months full-time (MBA); 9 months full-time (PgDip); 4 months full-time (PgCert)

*Content:* Candidates take the following programme of designated courses:

Stage 1

BU5021 Business Economics (15 credit points)  
BU5048 Business Strategy (15 credit points)  
BU5026 Accounting and Finance for Managers  
BU5064 Operations and Project Management (15 credit points)  
BU5065 Entrepreneurship in Practice (0 credit points)

Stage 2

All of the courses for Stage 1, plus  
BU5553 Strategic Marketing (15 credit points)  
BU5554 Managing People at Work (15 credit points)  
BU5559 Managing Innovation & Change (15 credit points)  
BU5584 The Leadership Challenge (15 credit points)

Stage 3

All of the courses for Stage 1 and Stage 2, plus  
BU5940 New Venture Creation (15 credit points)

And three courses from the following Summer School electives (some courses will not be available every year, others may be made available):

BU5946 Strategic Financial Analysis or BU5971 Essential Human Resource Practices (15 credit points)  
BU5948 Talking to Teams (15 credit points)  
BU5965 Supply Chain Management or BU5991 Digital Marketing (15 credit points)

**PART TIME ROUTE**

*Duration:* 24 months part-time (MBA). The maximum time permitted for part time study to complete the MBA would be five years.

*Content:* Candidates take the following programme of designated courses:  
Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

## Year 1

Up to 30 credit points from the following:

- BU5021 Business Economics (15 credit points)
- BU5064 Operations and Project Management (15 credit points)
- BU5048 Business Strategy (15 credit points)
- BU5026 Accounting and Finance for Managers

Plus up to 30 credit points from the following:

- BU5553 Strategic Marketing (15 credit points)
- BU5554 Managing People at Work (15 credit points)
- BU5559 Managing Change & Innovation (15 credit points)
- BU5584 The Leadership Challenge (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5946 Strategic Financial Analysis or BU5971 Essential Human Resource Practices (15 credit points)
- BU5948 Talking to Teams (15 credit points)
- BU5965 Supply Chain Management or BU5991 Digital Marketing (15 credit points)

## Year 2

All students must take the following:

- BU5940 New Venture Creation (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5021 Business Economics (15 credit points)
- BU5048 Business Strategy (15 credit points)
- BU5049 Business and Money (15 credit points)

- BU5064 Operations and Project Management (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5553 Strategic Marketing (15 credit points)
- BU5554 Managing People at Work (15 credit points)
- BU5559 Managing Change & Innovation (15 credit points)
- BU5584 The Leadership Challenge (15 credit points)

Plus up to 30 credit points from the following (courses taken in Year 1 cannot be taken again):

- BU5946 Strategic Financial Analysis or BU5971 Essential Human Resource Practices (15 credit points)
- BU5948 Talking to Teams (15 credit points)
- BU5965 Supply Chain Management or BU5991 Digital Marketing (15 credit points)

*Or*

- BU5969 Work Based Project (30 credit points)

*Assessment:* By coursework, by written examination, or by a combination of these, as prescribed for each course.