

DEGREE OF MASTER OF ARTS IN BUSINESS MANAGEMENT - ENGLISH (01NQ1370)

Students must also comply with the University General Regulations and the Supplementary Regulations for the Degree of Master of Arts.

All the courses listed below are prescribed for this degree

PROGRAMME YEAR 1 – 120 Credit Points					
First Half Session			Second Half Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
AW 1008	Academic Writing for Language & Literature	0			
PD 1001	Professional Skills Part 1	0			
EC 1006	The Economics of Business and Society	15	AC 1515	Accounting and Entrepreneurship	15
MS 1009	Managing Organisations	15	IN 1501	International Context for Business 2	15
EL 1009	Acts of Reading	15	EL 1513	Controversial Classics	15
Plus 30 credit points from courses of choice.					

PROGRAMME YEAR 2 – 120 Credit Points					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
MS 2005	Managing Customers and Markets	30	MS 2511	Operations Management	15
			PO 2508	Understanding Statistics	15
EL 2011	Encounters with Shakespeare	30	EL 2512	The Tragedy of Knowledge	30

PLEASE SEE OVER →

PROGRAMME YEAR 3 – 120 Credit Points					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
NOTE: If you intend to take your dissertation in Business Management in level 4 you must take <i>MS 3553 Research Methods for Business</i> in level 3.					
Plus further credit points from level 3 course(s) in Business Management to gain a total of 60 credits in the discipline. (See Table of Honours Options below).					
Plus two level 3 EL courses to be chosen from two of the groups below					
Group 1: Medieval/ Renaissance Literature courses:					
EL 3008	Writing Revolt: Literature and Politics in the 17 th Century	30	EL 35DQ	Knights, Virgins and Viragos: Chaucer and Medieval Writing	30
EL 30CP	Page and Stage: Renaissance Writings 1500-1600	30			
Group 2: Romantic/Victorian Literature courses:					
EL 3009	American Innovation	30	EL 35XR	Romanticism	30
EL 30GK	Mind and Monstrosity: Realism and Gothic in the Long 19 th Century	30			
EL 30HK	American Insurrections: Writing, Self and Nation 1776-1865	30	EL 35GK	Mind and Monstrosity: Realism and Gothic in the Long 19 th Century	30
EL 30QA	Sympathy for the Devil: Scottish Short Stories	30			
Group 3: Contemporary/Modern Literature courses:					
EL 30FF	Modernism: Make it New	30	EL 35KM	Perversion of the Interior: Women's Fiction 1925-1975	30
			EL 35KN	Haunted Texts	30
			EL 35UT	Art and Atrocity: Representations of Violence and Trauma	30
Group 4: One course from the following:					
EL 30JS	Anglo-American Children's Literature	30	EL 35EH	Classical Epic	30
			EL 35YB	Creative Writing: Creativity and Craft	30

PROGRAMME YEAR 4 – 120 Credit Points					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
EITHER:					
			EL 4502	English Dissertation	30
			AND		
			MS 4536	Business Strategy	30
OR:					
			MS 4540	Dissertation in Management Studies	30
Plus further credit points from Honours course(s) in Business Management and level 4 course(s) in English to gain a total of 60 credits in each discipline.					
NOTE: You are required to gain a minimum of 90 credit points from level 4 courses.					

PLEASE SEE OVER →

Honours Courses in Business Management					
All courses are subject to availability.					
First Half-Session			Second Half-Session		
Course Code	Course Title	Credit Points	Course Code	Course Title	Credit Points
LEVEL 3 OPTIONS					
MS 3056	Business Ethics and Corporate Social Responsibility	30	MS 3551	Understanding the Consumer	30
MS 3058	New Venture Development	30	MS 3553	Research Methods for Business	30
			MS 3554	Human Resource Management	30
LEVEL 4 OPTIONS					
MS 4047	Managing Consultancy and Change	30	MS 4536	Business Strategy	30
MS 4053	Understanding and Managing Behaviour in Organisations	30			

Notes	
1.	Candidates seeking entry to the Junior Honours programme must have accumulated, by award or recognition, or been exempted from, at least 240 credit points at levels 1 and 2, including the prescribed courses required to enter programme year 3.