

**DEGREE OF MASTER OF BUSINESS ADMINISTRATION (JANUARY START)
(MBA/ PgDip/PgCert(full-time))**

63N1JS92/63N1JSXE/63N1JSVZ

FULL TIME ROUTE

Duration: 12 months full-time (MBA); 12 months full-time (PgDip); 4 months full-time (PgCert).

Content: Candidates take the following programme of designated courses:

Stage 1

PD5506 Getting Started at the University of Aberdeen (0 credit points)

BU5553 Strategic Marketing (15 credit points)

BU5554 Managing People at Work (15 credit points)

BU555A Managing Change (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

Stage 2

BU5940 New Venture Creation (15 credit points)

BU5946 Strategic Financial Analysis (15 credit points)

BU593N Business Negotiation Skills for Professionals (15 credit points)

Plus:

BU5965 Supply Chain Management (15 credit points)

OR

BU5991 Digital Marketing (15 credit points)

Stage 3

BU5021 Business Economics (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

PART TIME ROUTE

Duration: 24 - 48 months part-time (MBA).

Content: Candidates take the following programme of designated courses:

Students undertake a programme of study as agreed with the programme leader, taking up to 30 credit points per semester (90 credit points per year of study).

Year 1

PD5506 Getting Started at the University of Aberdeen (0 credit points)

Plus 30 credit points from the following:

BU5553 Strategic Marketing (15 credit points)

BU5554 Managing People at Work (15 credit points)

BU555A Managing Change (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

Plus 30 credit points from the following:

BU5946 Strategic Financial Analysis (15 credit points)

BU593N Business Negotiation Skills for Professionals (15 credit points)

BU5965 Supply Chain Management (15 credit points)

BU5991 Digital Marketing (15 credit points)

Year 2

All students must take the following:

BU5940 New Venture Creation (15 credit points)

Plus 30 credit points from the following:

BU5021 Business Economics (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

Plus 30 credit points from the following (courses taken in previous years cannot be taken again):

BU5553 Strategic Marketing (15 credit points)

BU5554 Managing People at Work (15 credit points)

BU555A Managing Change (15 credit points)

BU5584 The Leadership Challenge (15 credit points)

Plus 30 credit points from the following (courses taken in previous years cannot be taken again):

BU5946 Strategic Financial Analysis (15 credit points)

BU593N Business Negotiation Skills for Professionals (15 credit points)

BU5965 Supply Chain Management (15 credit points)

BU5991 Digital Marketing (15 credit points)

Year 3

Up to 30 credit points from the following (courses taken in previous years cannot be taken again):

BU5021 Business Economics (15 credit points)

BU5026 Accounting and Finance for Managers (15 credit points)

BU5048 Business Strategy (15 credit points)

BU5064 Operations and Project Management (15 credit points)

Assessment: By coursework, by written examination, or by a combination of these, as prescribed for each course.