

DEGREE OF MASTER OF BUSINESS ADMINISTRATION (GLOBAL) (JANUARY START)

63N1JA92

This programme is a collaboration with the Interactive Design Institute.

Duration: 24 months part-time (MBA).

All students take the following (the codes given are for intakes in September/January/April/July):

Block 1

- IB551A The Leadership Challenge (15 credit points)
- IB556A Managing Change (15 credit points)
- IB591A Business Model Innovation (15 credit points)

Block 2

- IB593A Leading and Managing Projects (15 credit points)
- IB501A Accounting and Finance for Managers (15 credit points)
- IB502W Strategic Marketing (15 credit points)

Block 3

- IB576A Strategy and Practice in a Dynamic World (15 credit points)
- IB571B Future Thinking (15 credit points)
- IB591C Leading and Managing High Performance Teams (15 credit points)

Block 4

- IB592G Making Sense of Research (15 credit points)
- BU504E Research in Practice (15 credit points)
- BU544I Developing Business Solutions (15 credit points)

Assessment: By a portfolio of coursework, as prescribed for each course.