

**MSc GLOBAL BUSINESS COMMUNICATION (JANUARY START)**

**57Q1JGB1**

*Duration:* 12 months full-time or 24 months part-time (MSc); 9 months full-time or 21 months part-time (PGDip); 4 months full time of 9 months part time (PgCert).

***Curriculum***

**Stage 1**

- PD5506 Getting Started at the University of Aberdeen (0 credit points)
- PD55C1 Critical Skills: Research and Dissemination (0 credit points)
- LN5518 Institutional Discourse (30 credit points)
- LN5510 Intercultural Communication (15 credit points)
- BU5573 Marketing Communications (15 credit points)

**Stage 2**

- LN5905 Dissertation in Professional Communication (60 credit points)

**Stage 3**

- PD50C2 Critical Skills: Reading and Engagement (0 credit points)
- BU5039 Marketing Management (15 credit points)
- LN5019 Communication Theory and Analysis (30 credit points)
- BU5072 Negotiation and Cross-Cultural Management (15 credit points)